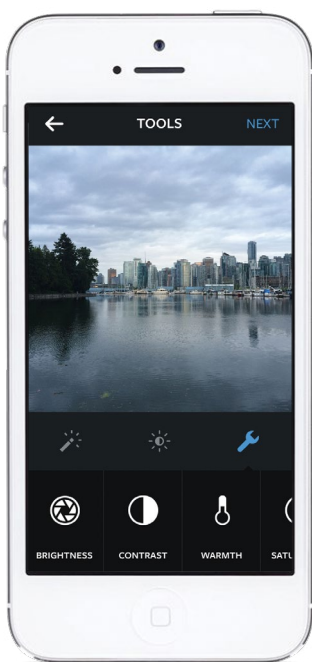
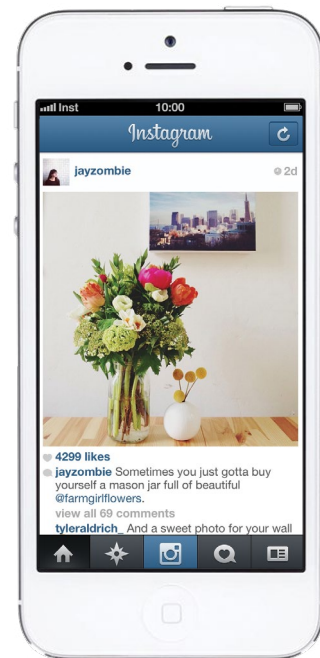


Privacy and Safety Tips for Parents



What is Instagram?

Instagram's mission is to capture and share the world's moments. It is a way to express your personality, share special moments and connect with others.



How Instagram Works:

The first step is to take a photo or video within the app, or upload one from your phone. You can then apply a filter or utilize our Creative Tools to brighten, saturate, add shadows and sharpen image quality. After, you can add a caption to describe the moment and tag your friends. Lastly, you can choose to share with other social media networks or simply upload to share with your Instagram followers.

Safety and Privacy:

People will only enjoy using Instagram if they feel safe on our service. We know parents have questions, so here are five must-know tips about Instagram and managing your account settings.

Private Accounts:

When a person makes their account private, anyone who wants to see their posts has to send a follow request, which the person can approve or ignore.

Instagram Direct:

Share with a select group of people privately, and posts will not appear in the feed, search or your profile.

Reporting Problematic Content:

We encourage people to use the report links available on every photo, video and comment in the app.

Blocking:

When people use our blocking feature, the person they block cannot view their posts or search for their Instagram account.

Location Sharing:

Adding your location to posts, known as our 'Photo Map' feature, is turned off for all photos someone uploads. This means that photos won't appear on a person's Photo Map without their permission.

If you have questions about Instagram, visit our Help Center at help.instagram.com. Parents can also check out 'A Parents Guide to Instagram' from our partners at Connect Safely, at www.connectsafely.org.

