



Indiana Master Naturalist Logo Use Application and Guidelines

Name:	Organization:
Address:	
Phone:	Email:
Type of logo wanting to use, please circle:	<i>IMN</i> <i>Advanced IMN</i>
<i>Junior IMN</i> <i>Teen IMN</i> <i>Advanced JrIMN</i> <i>Advanced Teen IMN</i>	
Description of how logo will be used:	
Duration of use:	

Logo Use Guidelines

1. The IMN Council will provide a high-resolution version of the IMN logo. Modification of the logo is prohibited. Modifications prohibited include, but are not limited to, the color scheme, content, and proportions of the image.
2. The IMN logo is trademarked. Any use of the trademark must be approved by the IMN Advisory Council prior to its use.
3. The IMN logo may not be used for commercial purposes. The use of the IMN logo on products, packaging, and advertising, or to promote a product or service, is prohibited.
4. The IMN logo cannot be used in conjunction with other entities' logos or messaging without prior approval of the IMN Advisory Council.
5. The use of the IMN logo cannot convey the appearance of IMN Council approval, promotion or endorsement of any product, service or event.
6. Each distinctive use of the IMN logo must be approved prior to its use.
7. Individuals may not use the IMN logo on any social media forum, web page, business cards or apparel without prior approval of the IMN Council.
8. IMN classes and IMN annual gatherings can use the IMN logo on emails, promotional materials, and exhibits without prior approval of the IMN Advisory Council.

Return application to IMN State Coordinator for IMN Council consideration at jheaston@dnr.IN.gov or Ouabache State Park, IMN, 4930 E. State Rd 201, Bluffton, IN 46714