

ANNUAL REPORT

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Indiana Racetracks & OTBs



Mailing Address

4500 Dan Patch Circle, Anderson, Indiana 46013 Telephone: 765-642-RACE (7223) Fax: 765-683-2599

Meet Period

March 30 - November 10, 2019 (160 Standardbred race days)

Track Stats

Grandstand Seating Capacity: 1,750 Barn Area Stall Space: 980 Length of Track: 7/8 mile, Width: 90 feet

Off Track Betting Parlor Locations

Winner's Circle OTB - 1304 Minnich Road, New Haven, Indiana 260-490-9006 Winner's Circle OTB - 20 N Pennsylvania St. Ste 2, Indianapolis, Indiana 317-656-7223



Mailing Address

4200 N Michigan Road, Shelbyville, Indiana 46176 Telephone: 317-421-0000 Fax: 317-421-0100

Meet Period

April 17 - November 7, 2019
120 race days (mixed meet)
(114 Thoroughbred & Quarter Horse days; 6 Quarter Horse-only days)

Track Stats

Grandstand Seating Capacity: 800
Barn Area Stall Space: 948
Length of Track: I mile, Width: 80 feet
7 furlong turf course, Width: 98 feet

Off Track Betting Parlor Locations

Clarksville OTB - 650 Eastern Blvd., Clarksville, Indiana 47129 812-473-8910

Indiana Horse Racing Commission

Commissioners



Philip Borst, DVM Chairman

Philip Borst, DVM	Chairman
Greg Schenkel	Vice Chairman
George Pillow	Member
Susie Lightle	Member
Bill McCarty	Member

Commission Senior Staff

Deena Pitman	Executive Director
Tom Linkmeyer	Assistant Executive Director
Wendi Samuelson-Dull	Controller
Jessica Barnes	Director of Racing & Breed Development
Noah Jackson	Deputy General Counsel
Mike Morris	Director of Security & Investigations

Coordinating Support Staff

Joyse Banister	Standardbred Breed Development Coordinator
Sara Distler	TB & QH Breed Development Coordinator
Lorelei Masshardt	Breed Development Residency Coordinator & Accountant
Megan Arszman	Communications Coordinator
(Vacant)	Breed Development Accountant
Randy Dever	Breed Development Inspector
Cheryl Raney	Accountant
Debria Brown	Administrative Assistant

Race Track Staff

Mike McKinley	Investigator
Harold (JR) Davis	Investigator
John Connell	Investigator
Gabriel Fresquez	Investigator
Karla Vaughn	Racing Audit Inspector
Abi Meister	Licensing Supervisor
Tonya Knarr	Hoosier Park Licensing Manager
Erin Hardebeck	Indiana Grand Licensing Manager
(Vacant)	Indiana Grand Test Barn Administrator
Karen Rash	Hoosier Park Test Barn Administrator

Standardbred Judges

Dave Magee	Presiding Judge
Kevin Gumm	Associate Judge
Mike Hall	Associate Judge
Tom Kelley	Associate Judge

Commission Veterinarians

Angie Yates, DVM Anthony Dalessandro, DVM

Veterinary Technicians

Stephanie Adams, RVT Kailey Poole, RVT

Yvonne Stephens, RVT
Anne Tresser, RVT Savannah Hudson, RVT

Thoroughbred Stewards

William Troilo	Sr. State Steward
Tim Day	Associate Steward
Greg Hosch_	Associate Steward

Laboratory Technicians

Janet Curran Bobbi Hazelbaker Amy Wilson

Race Dates by Track







March/April W | TH | F 10 11 16 17 18 19 20 23 24 25 26 27

July							
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28	29	30	31		-		

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Standardbred Racing **Post Time** Tuesday - Saturday 6:30 pm

Dan Patch Day (Hoosier Park's premier event)





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Indiana Oaks and Derby								

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29	30					

All Quarter Horse Race Days

Thoroughbred/QH Racing
Post Time Weekdays - 2:05 pm Saturday - 6:05 pm

Live Racing at Tracks

Live Handle		
Harrah's	Number of Dates ¹	159
Hoosier Park	Total Handle	\$2,759,051
(Standardbred)	Avg. Daily Handle	\$17,353
Indiana Grand	Number of Dates	114
(Thoroughbred)	Total Handle	\$3,077,508
	Avg. Daily Handle	\$26,996
Indiana Grand	Number of Races ²	208
(Quarter Horse)	Total Handle	\$614,982
(,	Avg. Per Race Handle ²	\$2,957
Total Liv	e Handle: \$6,451,	,541

Simulcast Handle

Export Handle ³	3	Average Daily Export Handle	
	Total		Total
Standardbred	\$76,226,004	Standardbred	\$479,409
Thoroughbred	\$130,977,813	Thoroughbred	\$1,148,928
Quarter Horse ²	\$16,477,979	Quarter Horse ²	\$79,221
Total Simulcast Handle	\$223,681,796		

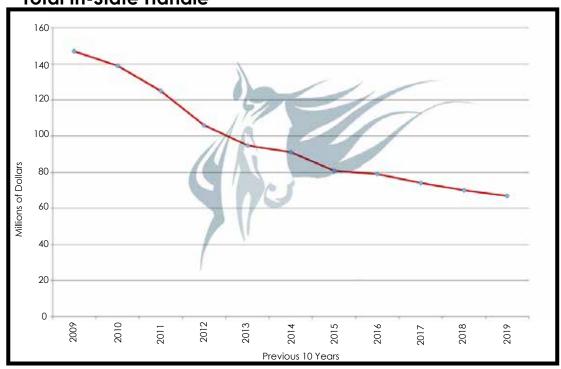
In-State Handle⁴

	Harrah's Hoosier Park	Indiana Grand	Total
Standardbred	\$7,086,768	\$4,131,583	\$11,218,351
TB/QH	\$26,038,237	\$22,939,635	\$48,977,872
Total In-State	\$33,125,005	\$27,071,218	\$60,196,223

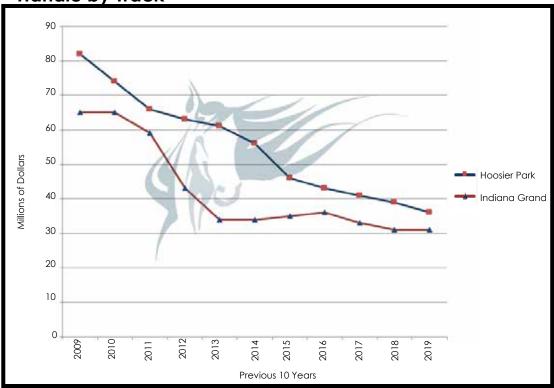
- 1 Harrah's Hoosier Park had one race day cancellation, with 160 days total scheduled.
- 2 Quarter Horse handle is calculated on a <u>per race</u> basis, not daily. There were six dedicated all Quarter Horse race dates.
- ³ Harrah's Hoosier Park wagered \$896,642 on Indiana Grand's Thoroughbred and Quarter Horse simulcast signal. Indiana Grand wagered \$488,952 on Harrah's Hoosier Park's Standardbred simulcast signal. These handle numbers are included in the "Export Handle" above by source of signal and in "In-State Handle" by location of wager.
- 4 Handle at Indiana OTBs on racing originating in-state is accounted for in "In-State Handle" source of wager (i.e. Harrah's Hooiser Park's OTB handle on Harrah's Hoosier Park's live racing is attributed to Harrah's Hoosier Park).



Total In-State Handle



Handle by Track

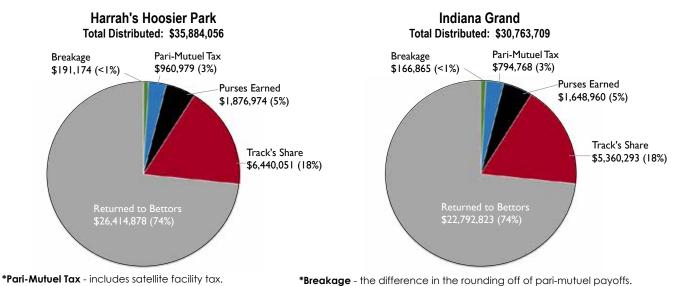


(Handle - money wagered by the betting public on pari-mutuel races within the state of Indiana.)

The charts above reflect the last 10 years' worth of statistics. For prior history, please visit our website at https://www.in.gov/hrc/2335.htm

Distribution of the Wagering Dolla

The following is a breakdown of the distribution of all money wagered at Harrah's Hoosier Park and Indiana Grand, as well as their satellite facilities:



State Revenues

The following revenue is collected in accordance with pari-mutuel statute IC 4-31 and gaming statute IC 4-35. Funds noted with an asterisk are directed by statute to the state's General Fund:

Harrah's Hoosier Park

Pari-Mutual Tax		\$839,331
.45% of Adjusted Gross Receipts		\$410,024
Track Reimbursement for Officials		\$360,442
Occupational License Fees*		\$72,022
Satellite Facility Tax (1/2% on OTB Handle)		\$121,649
Breakage ²		\$191,174
Fines and Civil Penalties Paid*		\$38,365
Outstanding Tickets ²		\$209,443
Track Permit and License Fees*		\$7,000
	Total	\$2,249,450

^{50%} to livestock industry promotion & development fund & 50% to State Fair Commission

² January 2019 - June 2019 Breakage and Outstanding Tickets deposited into Operating

indiana Grana	
Pari-Mutual Tax	\$705,021
.45% of Adjusted Gross Receipts	\$526,084
Track Reimbursement for Officials	\$291,293
Occupational License Fees*	\$206,265
Satellite Facility Tax (1/2% on OTB Handle)	\$89,747
Breakage ²	\$166,865
Fines and Civil Penalties Paid*	\$25,600
Oustanding Tickets ²	\$154,011
Track Permit and License Fees*	\$6,000
Total	\$2,170,886

Total State Revenue \$4,420,336

The Indiana Horse Racing Commission's operating fund expenditures for calendar year 2019 were \$2,318,354 prior to receving any allowable reimbursements. It was determined by the State Budget Agency that breakage and outstanding ticket revenue be deposited into the Commission's operating fund.

Occupational Licensing

Pursuant to IC 4-31-6 and 71 IAC 5-1-1, all persons participating in pari-mutuel racing under the jurisdiction of the Commission are required to be licensed. The licensing process is the backbone of the Commission's regulatory efforts. Each prospective licensee is fingerprinted.

The Federal Bureau of Investigation provides the Commission with criminal histories of all applicants. The Commission may refuse or deny the application for licensure of any person whose criminal or racing violation record is contrary to the public's best interest

2019

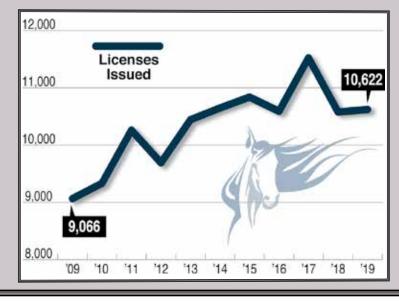
Category	Count
Owner - TB	2,125
Owner - SB	1,812
Track Employee	1,487
Stable Name	873
Groom/Hotwalker - TB	565
Trainer - SB	518
Groom/Hotwalker - SB	507
Trainer - TB	452
Track Security	303
Owner - QH	302
Driver	292
Vendor Employee	289
Pari-Mutuel Clerk	157
Asst. Trainer - TB	131

Category	Coun
Jockey	126
Exercise Rider	88
Commission Employee	83
Track Management	74
Trainer - QH	67
Groom/Hotwalker - QH	59
Vendor Contractor	48
Pony Person	31
Racing Official	29
Farrier	24
Qualifying Driver	23
Claiming - SB	20
Jockey Agent	16
Veterinarian's Helper	16
Starting Gate Crew	15

Category	Count
Practicing Veterinarian	15
Valet	14
Apprentice Jockey	14
Authorized Agent - TB	7
Asst. Trainer - QH	7
Claiming - TB	6
Equine Massage Therapist	6
Asst. Trainer - TB	5
Travck Veterinarian	5
Outrider	5
Farrier's Assistant	3
Equine Dentist	1
Authorized Agent - SB	1
Massage Helper	1

Total Licenses: 10,622

Trend from 2009 - 2019



2019 License Numbers					
Total	Probationary	Refused			
10,622 118		17			

This graph shows the previous 10 years' worth of statistics. For prior years, please visit the Annual Report Archive section on our website at www.in.gov/hrc/2335.htm.



Pari-mutuel horse racing can succeed as a legitimate major league sport only if its races are perceived by the wagering public to be honest, competitive contests, free from manipulation by man or drugs. The Commission's drug detection program is one of the nation's most comprehensive and its laboratory, one of the most respected in the racing industry.

Breed	Race Dates	Urine	Blood	Positive Tests
Standardbred	160	2,199	2,429	7
Thoroughbred/QH	120	1,642	1,720	25
Total		3,841	4,149	32

The Commission's assessed penalties for equine positives are determined based upon national industry standards set by the ARCI Uniform Classification Guidelines for Foreign Substances and Recommended Penalties Rule.

In 2019 Industrial Laboratory in Denver, Colorado, served as the Commission's primary laboratory.

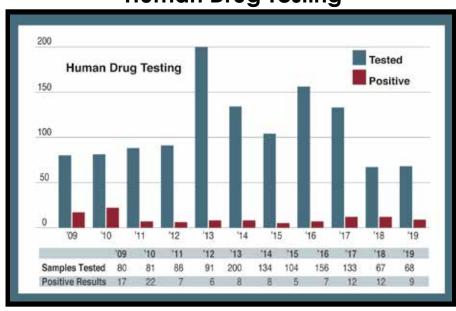
The following table represents a further breakdown, by breed, of the name and types of drugs reported by the laboratory.

Number of Violations by Breed SB TB QF		s by	ARCI Drug Classification	Drug Type	Drug Class	Penalty Class	
	1		Ketamine	general anesthetic	2	В	
		3	Albuterol	bronchodilator	3	Α	
		11	Clenbuterol	bronchodilator	3	А	
	1		Colbalt	chemical element	3	B1	
2		1	Betamathasone	corticosteroid	4	С	
	3	2	Dexamethasone	methasone corticosteroid		С	
2			Isoflupredone synthetic glucocorticoid corticosteroid		4	С	
1			Flunixin (Banamine)	non-steroidal anti-inflammatory	4	С	
1			Ethamsylate	antihemorrhagic agent	4	С	
1			Altrenogest	synthetic progestin	4	С	
1	1	1	Omeprazole Sulfide	meprazole Sulfide Prilosec 5		D	
8	6	18	TOTAL				

Total: 11 drugs; 32 positive horses

(SB = Standardbred; TB = Thoroughbred; QH = Quarter Horse)

Human Drug Testing



This chart shows the previous 10 years' worth of stats. For complete history, please visit the Annual Report Archive on our website at www.in.gov/hrc/2335.htm.

Breed Development Programs

Overview

Pursuant to IC 4-31-11, breed development programs were created to promote the breeding of horses while stimulating the agri-business sector of the state's economy. The breed development programs are funded by breakage (the difference in the rounding off of pari-mutuel payoffs), outs (all uncashed tickets) and as of 2008, a percentage of the adjusted gross receipts (AGR) from slot machine wagering at racinos.

Each Breed Development Program has a three-member

committee appointed by the Governor whose role is to work with IHRC staff to make recommendations to the IHRC annually regarding the format of these programs for each breed: Quarter Horse, Standardbred and Thoroughbred.

Information regarding each specific program can be found by visiting the commission website (www.in.gov/hrc). Detailed eligibility requirements for program participants, as well as program incentives are outlined there.

2019 Breed Development Committee Members

Standardbred Breed Development Advisory Committee

Scott Snyder, Chair Joe Putnam Rick Moore

Standardbred Advisory Board

Dwayne Rhule, Chair

Tim Graber Pam Cross
Byron Hooley Faron Parr
lessica Barnes, ExOfficio Member

Thoroughbred Breed Development Advisory Committee

Wendy Brown, Chair Peter Sacopolous Jonathan Schuster

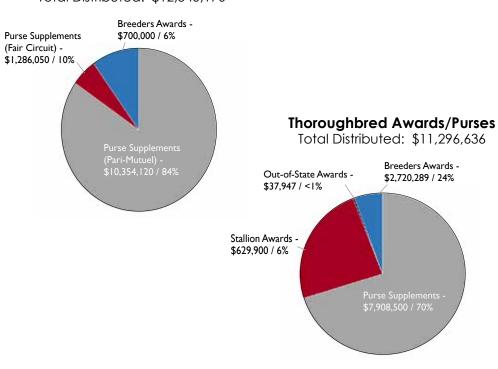
Quarter Horse Breed Development Advisory Committee

Lance Finlinson, Chair Randy Thompson Chris Duke

2019 Award / Purse Distributions

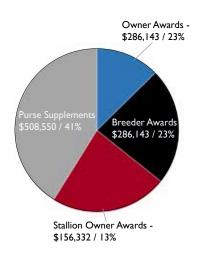
Standardbred Awards/Purses

Total Distributed: \$12,340,170



Quarter Horse Awards/Purses

Total Distributed: \$1,237,168



Competitive Status

The competitive status of Indiana's horse racing industry can best be determined by comparing purses offered by Indiana tracks to tracks racing the same breed nationwide with race calendars similar to Indiana's. In previous years, the Standardbred and Thoroughbred racing programs were compared regionally using only adjacent states.

Over time, Indiana's programs have grown beyond regional borders, thus the need to showcase and compare nationally. Subsequently, Indiana's racing product has been measured using a national comparison of racetracks racing 100 or more days, instead of the previously used regional method.

Using this national comparison, the average daily purse distribution is still the best indicator of competiveness, followed by the track's total purse distribution. The average daily purse distribution is a better indicator due to the fact that a track's total purse offerings can be diluted by an overabundance of race dates. On the other hand, purse numbers can be more skewed with less race dates. Either way can show inflated, better or worse statistics than are actual.

Comparison: Indiana Standardbred Nationally

Indiana's Standardbred industry has seen an upswing in purse numbers nationally compared to other tracks with a minimum of 100 race days. The 2019 season saw a gross purse increase of 5% (\$1.5 million), along with a 5% increase in average daily purse distribution.

Regionally and nationally, Indiana trails just behind Ohio in number of Standardbred foals registered for both foals born in the state and sired; however, Indiana surpassed Pennsylvania in 2019 in overall numbers. While there was a slight drop in foals born in Indiana between 2017 and 2018, the number of foals sired by Indiana stallions in 2018 increased by 25%.

	Total Purse Money			Average Daily Purse Distribut	ion
1.	Yonkers Raceway, NY (263)	\$60,560,973	l.	Yonkers Raceway, NY (263)	\$22,793
2.	The Meadows, PA (193)	\$29,968,371	2.	The Downs at Mohegan Sun Pocono, PA (134)	\$15,111
3.	Harrah's Hoosier Park, IN (160)	\$29,499,887	3.	Harrah's Hoosier Park, IN (160)	\$14,735
4.	Northfield Park, OH (220)	\$29,434,592	4.	Harrah's Philadelphia, PA (150)	\$14,098
5.	Harrah's Philadelphia, PA (150)	\$28,717,620	5.	The Meadows, PA (193)	\$11,940
6.	The Downs at Mohegan Sun Pocono, PA (134)	\$27,517,443	6.	Plainridge Park, MA (114)	\$9,845
7.	7. Saratoga Harness, NY (176) \$17,513,		7.	Saratoga Harness, NY (176)	\$8,995
8.	Plainridge Park, MA (114)	\$11,134,892	8.	Northfield Park, OH (220)	\$8,750
9.	Monticello Raceway, NY (200)	\$7,689,091	9.	Pompano Park, FL (124)	\$6,693
10.	Pompano Park, FL (124)	\$7,114,636	10.	Monticello Raceway, NY (200)	\$4,499
	Notes: The number of race days at each track are indicated in parentheses. Race meets with fewer than 100 race dates are not included. Source: United States Trotting Association (USTA)				iation (USTA)

State Bred Foals Registered in 2018*

State Bred	2016 (State Sired)	2017 (State Sired)	2018 (State Sired)	
Ohio	1,451 (1,197)	1,622 (1,238)	1,394 (1,690)	
Indiana	1,279 (1,000)	1,380 (1,064)	1,241 (1,423)	
Illinois	220 (351)	183 (352)	432 (333)	
Michigan	73 (128)	78 (148)	156 (90)	
Kentucky	446 (25)	507 (46)	401 (41)	
Source: United States Trotting Association (USTA)				

^{*} Due to the timing of this report, registrations are still coming in for horses foaled in 2019, so a more accurate example is to look at foals of 2018 as the most recent year.

National Top 10					
Ohio	1,394				
Indiana	1,241				
Pennsylvania	851				
New York	763				
Illinois	432				
Kentucky	401				
Iowa	227				
Delaware	191				
New Jersey	179				
Michigan	156				

Comparison: Indiana Thoroughbred Nationally

Thoroughbred racing at Indiana Grand Race Course & Casino saw a slight uptick in total purses from 2018 to 2019, going up 2%, with the average daily purse seeing a 1.1% increase. This still ranks Indiana Grand second in the region in total purse money. When compared to tracks across the country offering more than 100 race days, Indiana Grand ranks sixth in gross purses offered and moved up to fourth in daily purse averages.

While the track comparisons are national, foal numbers and yearling sales results are compared regionally (Illinois, Indiana, Kentucky, Michigan, Ohio). The 2018 Indiana-bred foal crop stayed consistent, staying ninth nationally and second regionally with 413 registered foals.

	Total Purse Money		Average Daily Purse Distribution			
1.	Gulfstream Park, FL (197)	\$91,541,238	I.	Gulfstream Park, FL (197)	\$464,676	
2.	Parx Racing, PA (163)	\$53,923,939	2.	Laurel Park, MA (162)	\$332,232	
3.	Laurel Park, MA (162)	\$53,821,575	3.	Parx Racing, PA (163)	\$330,822	
4.	Golden Gate Fields, CA (157)	\$26,895,166	4.	Indiana Grand, IN (120)	\$226,387	
5.	Charles Town Races, WV (167)	\$26,079,550	5.	Golden Gate Fields, CA (157	\$171,307	
6.	Indiana Grand, IN (120)	\$25,808,160	6.	Presque Isle Downs, PA (100)	\$170,133	
7.	Penn National, PA (165)	\$24,959,553	7.	Thistledown, OH (100)	\$161,827	
8.	Presque Isle Downs, PA (100)	\$17,013,305	8.	Mahoning Valley Race Course, OH (100)	\$158,608	
9.	Thistledown, OH (100)	\$16,182,700	9.	Penn National, PA (165)	\$151,270	
10.	Mahoning Valley Race Course, OH (100)	\$15,860,760	10.	Finger Lakes, NY (117)	\$131,520	
Not	Notes: The number of race days at each track are indicated in parentheses. Race meets with fewer than 100 race dates are not included. Source: BloodHorse.com / February 15, 2020					

State Bred Foals Registered in 2018*

State Bred	2016	2017	2018		
Kentucky	8,423	8,395	8,191		
Indiana	381	458	413		
Ohio	396	397	381		
Illinois	221	188	170		
Michigan	58	46	30		
Source: The Jockey Club					

^{*} Due to the timing of this report, registrations are still coming in for horses foaled in 2019, so a more accurate example is to look at 2018 as the most recent year.

National Top 10				
Kentucky	8,191			
California	1,740			
Florida	1,601			
New York	1,388			
Louisiana	946			
Maryland	672			
Pennsylvania	617			
Oklahoma	510			
Indiana	413			
New Mexico	409			

Yearlings Sold at Public Auction in 2019

State Bred	Number of Horses Sold	Average Price	Total		
Kentucky	4,143	\$107,796	\$446,600,576		
Ohio	52	\$33,623	\$1,748,400		
Indiana	77	\$17,215	\$1,325,527		
Illinois	3	\$22,667	\$68,000		
Michigan	0	\$0	\$0		
Source: The Jockey Club					

Comparison: Indiana Quarter Horse Nationally

Indiana's Quarter Horse racing industry continues an upward trajectory, thanks to increased awareness from the breeding and racing sides of the industry. In 2019, Indiana Grand Race Course & Casino offered 12 more races over the same number of race days (120), including six days of dedicated all Quarter Horse cards. The increase in races has been steady over the last few years (188 in 2017, 196 in 2018, 208 in 2019). However, there is still some difficulty in attracting national horses with the type of unique Quarter Horse race allocation available, sharing the calendar with Thoroughbred races.

Overall purse money increased in 2019 by more than \$245,000, a 5% increase.

	Total Purse Money		Average Purse Distribution pe	r Race	
١.	Los Alimitos Race Course, CA (145)	\$16,015,496	I.	Ruidoso Downs, NM [379]	\$37,254
2.	Ruidoso Downs, NM (54)	\$14,119,262	2.	Zia Park, NM [224]	\$33,056
3.	Remington Park, OK (51)	\$14,021,686	3.	Remington Park, OK [491]	\$28,557
4.	Delta Downs, LA (44)	\$10,375,919	4.	Sunland Park, NM [208]	\$23,533
5.	Zia Park, NM (26)	\$7,404,571	5.	Albuquerque Downs, NM [260]	\$23,408
6.	Evangeline Park, LA (46)	\$6,039,807	6.	Fair Grounds, LA [107]	\$23,160
7.	Sunland Park, NM (34)	\$4,894,904	7.	Delta Downs, LA [467]	\$22,218
8.	Indiana Grand, IN (120)	\$4,552,480	8.	Indiana Grand, IN [208]	\$21,887
9.	Prarie Meadows, IA (26)	\$3,758,641	9.	Los Alimitos Race Course, CA [732]	\$21,879
10.	Will Rogers Downs, OK (28)	\$3,706,601	10.	Lone Star Park,TX [180]	\$17,932
Notes:	Horsemen's contributions are not included.	<u> </u>		Source: American Quarter Horse A	ssociation (AQHA)

Tracks with fewer than 100 races are not included.

The number of race days are indicated in parentheses in column 1, number of races at each track are indicated in brackets in column 2.

Foals Registered in 2017*

State Bred	2015	2016	2017		
Indiana	507	409	346		
Michigan	68	98	81		
Kentucky	104	106	71		
Illinois	82	56	57		
Ohio	41	45	42		
Source: AQHA					

^{*}Numbers for race-bred Quarter Horse foals registered in 2018 are not available from AQHA. These are numbers from the 2017 registration period.

Indiana Bred & Sired Statistics

Standardbreds

Year	Mares Bred	Foals	Stallions	Residency Mares	Residency Foals
2010	3,038	1,443	180	2,225	1,024
2011	3,386	1,744	154	2,109	1,168
2012	2,634	1,717	147	1,939	1,304
2013	1,958	1,472	115	1,443	1,110
2014	1,764	1,087	105	1,251	856
2015	1,913	1,053	90	1,263	750
2016	2,170	1,000	100	1,434	802
2017	2,402	1,064	101	1,390	842
2018	2,412	1,423	105	1,379	839
2019	2,566	1,540	109	1,380	910

The Standardbred program tracks the number of mares bred by Indiana stallions for the Indiana Sired program (regardless of their foaling location) as well as the number of mares residing in Indiana, bred by Indiana stallions for the Indiana Sired & Bred program.

Thoroughbreds

Year	Mares	Foals	Stallions
2010	1,209	735	152
2011	961	774	114
2012	1,130	727	130
2013	941	596	117
2014	660	408	100
2015	679	444	86
2016	609	394	86
2017	674	461	94
2018	617	423	95
2019	602	397	84

Indiana Foal Breakdown						
Year	Bred	Bred & Sired				
2014	408	268				
2015	444	251				
2016	393	181				
2017	461	233				
2018	413	224				
2019	185	212				

Quarter Horses

Year	Mares	Foals	Stallions
2010	298	178	78
2011	264	215	60
2012	404	256	77
2013	405	241	73
2014	377	251	61
2015	369	248	63
2016	349	197	48
2017	346	206	47
2018	290	190	44
2019	265	156	44

Indiana Foal Breakdown					
Year	Bred	Bred & Sired			
2014	251	164			
2015	248	156			
2016	197	104			
2017	206	138			
2018	190	108			
2019	156	90			

The Thoroughbred and Quarter Horse programs register all mares foaling in Indiana for purposes of having an Indiana bred or sired registered foal.

2019 Program Highlights

The Standardbred, Thoroughbred and Quarter Horse programs had the following accomplishments in 2019:

Standardbreds

- **Priceless** (Rockin Image) ranked 9th (\$347,162) & **Odds On Osiris** (Rockin Image) finished 10th (\$343,895) nationally for top money earning 2 year old pacers.
- Rock Swan (Swan For All) ranked 8th (\$392,981) & TJ's Top Pick (Swan For All) finished 10th (\$302,871) nationally for top money earning 2 year old trotters.
- Custom Cantab (Mr Cantab) ranked 11th (\$272,897) & Swansea
 (Swan For All) 13th (\$255,815) nationally for money earning older trotters.
- Swan For All ranked 7th for trotting sires, Rockin Image ranked 8th (\$7,826,213) & Always A Virgin 9th (\$7,748,801) for pacing sires by earnings nationally.
- Indiana's *Midland Acres* ranked 11th (\$3,413,451) & *Victory Hill Farm* ranked 12th (\$3,006,523) amongst North American breeders by earnings.
- Midland Acres ranked 7th (101 winners, 382 wins) & Victory Hill Farm ranked 10th (75 winners, 309 wins) amongst North American breeders by wins.



Thoroughbreds

- **Unbridled Class** ('15, by Unbridled Express, bred by LTB Inc. & Hillerich Racing LLC) ended the year as the highest money-earning Indiana sired horse, earning \$255,695.
- Moves Like Magic ('16, bred by Sherri Greenhill) ended the year as the highest money-earning Indiana bred horse, earning \$222,238.
- Greenhill Racing (Jeff & Sherri Greenhill) bred & owned horses that swept the \$150,000 Governor's & \$150,000 First Lady Signature Stakes.
 Toss Of Fate & Moves Like Magic would go on to win two other Indiana bred stakes races in 2019.



Quarter Horses

- Beach Treat ('15, bred by Coronet Farm) was named a Finalist for the American Quarter Horse Association's Racing Champion Aged Gelding of the Year.
- Beach Treat is named Indiana Bred Horse of the Year
- **Stinkin Rich** ('12, bred by Carolyn Bruce) extends his rank as leading money earning Indiana bred with \$546,370 total lifetime earnings.
- **Streakin James** (18, bred by Brian Gunder) was the sale topper at the 2019 QHRAI Speed Sale, selling for \$37,000.





Senate-enrolled act No. 252 amended IC 4-31-8 to charge the Commission with promotion of the Indiana horse racing industry. In 2017, the Indiana Horse Racing Commission (IHRC) introduced a new position to aid in this requirement. The Communications Coordinator position was created in an effort to grow the marketing and advertising efforts of the Commission's breed programs.

Approximately 2% of each breed development funds' budget is allocated each fiscal year to be utilized for these purposes. In 2017, a graphic designer was placed on contract to help create print advertisements and program materials, working closely with the Communications Coordinator.

The Indiana Horse Racing Commission's marketing campaign for 2019 was aimed towards education to fellow residents of the state of Indiana, especially with a heavy legislative session regarding the accelerated approval to implement table games at the two racinos. Most advertising was done with the *Indianapolis Business Journal* using a graphic to show how horse racing has been beneficial for the state's economy. Tshirts with this same informational chart were made for finalists competing in the Indiana Sired Fair Circuit, as well as volunteers at the Indiana State Fair to advertise how *Horse Racing is Good For Indiana*.

The 2019 Indiana State Fair saw the return of the IHRC Barn Visit outreach program, where IHRC and Indiana Standardbred Association employees and volunteers invited fairgoers to tour a barn to educate them about the sport of harness racing. The outreach continued with a live radio broadcast from 1070 The Fan during the morning prior to the Indiana Sired Fair Circuit State Championship races. Live guests included Director of Racing and Breed Development Jessica Barnes, judge and announcer Kevin Mack and horseman David White.



The Indiana State Fair Barn Visit.





Marketing: Standardbred

For the second year, the IHRC partnered with Emmis Communications to share race calls from the Indiana Sired Fair Circuit on the radio (1070 FM) as part of The Fan Morning Show. The show host discussed the fair circuit, what races were coming up and previewed the Indiana State Fair. The show aired live the morning of the Indiana State Fair races, which included guests: Kevin Mack (announcer), David White (horseman) and Jessica Barnes (Director of Racing and Breed Development).

Three new videos were co-produced with Emmis Communications, each aimed to explain to viewers how "Horse Racing is Good for Indiana." Videos highlighted the economic impact of horse racing, the community outreach and the family aspect of the sport.

The 2019 Indiana State Fair saw the return of the Speed Barn Visit outreach program, supported by the Indiana Standardbred Association. Educational signs were hung framing the barn aisle, with an antique wooden wheel sulky donated by Nat Hill IV in the middle. A total of six off-track Standardbreds (including one foal) were available for visits and education about second careers for racehorses. Handheld paper fans were on hand for visitors touting how "Horse Racing is Good For Indiana" with locations of all fair and pari-mutuel racing in the state, as well as educational literature from the United States Trotting Association and IHRC.Videos from the 2019 Indiana Sired Fair Circuit played on repeat so fairgoers could see harness racing in action.

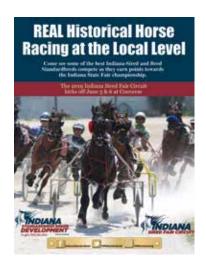
Advertisements were placed in the following publications in 2019:

- Hoof Beats
- Midwest Harness Report
- HarnessRacingUpdate.com
- Horsemen's & Fair World













Marketing: Thoroughbred

For the second year, the Thoroughbred program partnered with Indiana Grand Racing & Casino to present the "Race of the Day" on ESPN radio station 1070 The Fan, during the Dan Dakich Show. Breed Development Coordinator Jessica Barnes appeared on the show to discuss horse racing in Indiana during an on-location show held in the new sports betting location at the track.

Thoroughbred racing in Indiana celebrated its 25th anniversary in 2019, with a special logo created for advertising use. The push to celebrate all 26 stakes winners in advertisements was to highlight the high-paying racing opportunities the breed development program offers at Indiana Grand.

Winners of Indiana bred restricted stakes races were given custom lightweight blankets and vests stating "2019 Stakes Winner" with the program logo, along with trophies. The purpose was two-fold: to reward and to advertise the program's stakes races outside of Indiana.

Ads were placed in publications and websites during major horse sales to entice buyers to buy into the program, as well as support the breeders and consignors of Indiana sired and Indiana bred horses.

Advertisements were placed in the following publications in 2019:

- BloodHorse
- BloodHorse.com
- PaulickReport.com
- AmericanRacehorse.com

things are happening in INDIANA.

- Daily Racing Form

and this is just the















Marketing: Quarter Horse

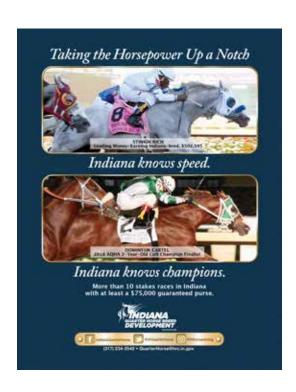
The Quarter Horse Breed Development Program and the Quarter Horse Racing Association of Indiana (QHRAI) hosted a booth during the three Heritage Place Quarter Horse Sales in Oklahoma City, Oklahoma, as an outreach for potential owners and breeders, and as a unified effort in promotiong Indiana's Quarter Horse racing programs. At the sales, information from both groups was available at the booth with at least one representative present to answer any questions and network with breeders.

Winners of Indiana bred restricted stakes races were given custom lightweight blankets and vests stating "2019 Stakes Winner" with the program logo, along with trophies.

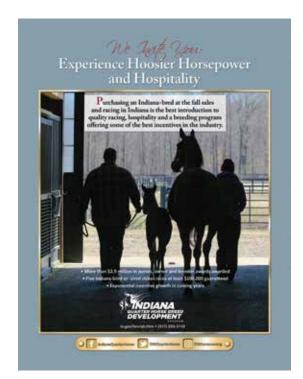
Through the partnership between Indiana Grand Racing & Casino and sports radio station 1070 The Fan, Quarter Horse races were featured for the first time during the Dan Dakich Show's Race of the Day. Three pre-recorded races were used to help promote the final all Quarter Horse Race Day at Indiana Grand for the 2019 season and were well received.

Advertisements were placed in the following publications in 2019:

- American Quarter Horse Racing Journal
- Speedhorse
- -Track Magazine









The 2007 Indiana Legislature approved slot machine wagering at the state's two pari-mutuel racetracks in accordance with 71 IAC 4-35-7-12. Racino slot revenue began replacing riverboat revenue in June 2008. These funds are distributed to various segments of the racing industry in accordance with Commission rule IC 4-35-7-12. Detailed racino slot revenue distribution is noted in the chart below for the most recent four years.

For detailed historical information on slot revenue, visit our website at www.in.gov/hrc/2443.htm

Racino Slot Revenue Allocation

Slot Revenue	2016	2017	2018	2019	Total (2016-19)
I2% of AGR**	\$54,729,693	\$56,252,987	\$56,744,734	\$59,083,193	\$226,810,607
Remaining distribution after funding the Integrity Fund	\$54,579,693	\$56,102,987	\$56,594,734	\$58,933,193	\$226,210,607
EQUINE PROMOTION WELFARE (.5%) to Associations	\$272,898	\$280,515	\$282,974	\$294,665	\$1,131,051
ISA (46%)	\$125,533	\$129,037	\$130,168	\$135,546	\$520,284
HBPAI (46%)	\$125,533	\$129,037	\$130,168	\$135,546	\$520,284
QHRAI (8%)	\$21,831	\$22,441	\$22,638	\$23,573	\$90,483
BACKSIDE BENEVOLENCE (2.5%) to Associations	\$1,364,492	\$1,402,574	\$1,414,868	\$1,473,330	\$5,655,262
ISA (46%)	\$627,666	\$645,184	\$650,839	\$677,732	\$2,601,421
HBPAI (46%)	\$627,666	\$645,184	\$650,839	\$677,732	\$2,601,421
QHRAI (8%)	\$109,159	\$112,206	\$113,189	\$117,866	\$452,420
97% TO RACING	\$52,942,303	\$54,419,898	\$54,896,892	\$57,165,198	\$219,424,289
THOROUGHBRED (46%)	\$24,353,459	\$25,033,153	\$25,252,570	\$26,295,991	\$100,935,171
OF 46%, 55% TO FOLLOWING	\$13,394,402	\$13,768,234	\$13,888,914	\$14,462,795	\$55,514,343
TB PURSES (97%)	\$12,992,570	\$13,355,187	\$13,472,246	\$14,028,911	\$53,848,914
HBPAI (2.4%)	\$321,465	\$330,438	\$333,334	\$347,107	\$1,332,344
ITOBA (0.6%)	\$80,366	\$82,609	\$83,333	\$86,777	\$333,085
TB BREED DEVELOPMENT FUND (45%)	\$10,959,056	\$11,264,919	\$11,363,657	\$11,833,196	\$45,420,828
STANDARDBRED (46%)	\$24,353,459	\$25,033,153	\$25,252,570	\$26,295,991	\$100,935,173
(Minus State Fair Commission Funding)					
OF 46%, 50% TO FOLLOWING	\$11,676,729	\$12,016,576	\$12,126,285	\$12,647,996	\$48,467,586
SB PURSE (96.5%)	\$11,268,044	\$11,595,996	\$11,701,865	\$12,205,316	\$46,771,221
ISA (3.5%)	\$408,685	\$420,580	\$424,420	\$442,680	\$1,696,365
SB BREED DEVELOPMENT - 50%	\$11,676,729	\$12,016,576	\$12,126,285	\$12,647,996	\$48,467,586
QUARTER HORSE (8%)	\$4,235,384	\$4,353,592	\$4,391,751	\$4,573,217	\$17,553,944
OF 8%, 70% TO THE FOLLOWING	\$2,964,768	\$3,047,514	\$3,074,226	\$3,201,252	\$12,287,761
QH PURSES (95%)	\$2,816,530	\$2,895,139	\$2,920,515	\$3,041,189	\$11,673,373
QHRAI (5%)	\$148,238	\$152,376	\$153,711	\$160,063	\$614,388
QH BREED DEVELOPMENT - 30%	\$1,270,615	\$1,306,078	\$1,317,525	\$1,371,965	\$5,266,183

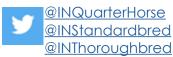
^{*} AGR total above includes \$1,000,000 in State Fair Commission funding via Standardbred's 46% allotment from slots.



http://in.gov/hrc

Social Media

facebook.com/IndianaQuarterHorse facebook.com/IndianaStandardbred facebook.com/IndianaThoroughbredBreedDevelopment facebook.com/IndianaHRC









Indianapolis Office

Indiana Horse Racing Commission 1302 N Meridian St., Suite 175 Indianapolis, IN 46202

Phone: 317-233-3119 Fax: 317-233-4470

Field Offices

Indiana Horse Racing Commission at Harrah's Hoosier Park Racing & Casino 3029 E 41st Street Anderson, IN 46013 Phone: 765-609-4855

Fax: 765-683-2568

Indiana Horse Racing Commission at Indiana Grand Racing & Casino 4425 N 200 W Shelbyville, IN 46176 Phone: 317-713-3350

Fax: 317-713-3355