

Indiana Standardbred Advisory Board Meeting Minutes
Marriott East, Salon A-B
January 6, 2018

Attendance: (See attendance sheet) –Board Members Present: Dwayne Rhule - *Chairman*, Tim Graber, Pam Cross – *Vice Chairman*. Also present were Jessica Barnes – *Ex Officio Member & Director of Racing & Breed Development*, and Rachel Klotz – *Standardbred Breed Development Coordinator*, Megan Arszman-Weisbrodt-*Marketing Coordinator*

Call to Order and Remarks – Introductions

- Dwayne Rhule called the meeting to order & had everyone introduce themselves.

I. Indiana Sires Stakes

a. Dates

- Jessica asked the Board members to review the proposed ISS dates. Jessica explained the ISS dates do not interfere with the fair finals, Dan Patch or Late Closers.
- Tim Graber made a motion to approve the Sires Stakes dates. Pam seconded. *Motion passed 3-0*

II. Indiana Sired Fair Circuit

a. Dates

- The calendar was reviewed by the Board & Fair Race Secretaries and established final dates for ISFC 2018 calendar.
- Jessica reviewed the ISFC dates and suggested the 6 starts remain the same as last year for the first series.

b. Operational Funding

- Jessica explained the current daily operational costs are \$4,000 for up to 15 races a day and \$4,500 for 16 or more races in a day. Jessica asked how that was going for the different fairs. Shelby County said they usually get charged quite a bit of money per hour from the ambulance. Jessica said we can try and look into contracting out the ambulance or bidding out best costs for Shelby County this year to help keep costs down.

c. Advertising Program

- Jessica explained that the Advisory Board pays up to \$500 per Fair Program for advertising/promotions. Also stated the ISA and IHRC are two different entities and encouraged the race secretaries to differentiate between the two. The ISA will reimburse for advertising up to \$500 a year for the fairs.

d. Conditions

- The Board brought up a possible rain out relocation regarding the State Fair regular races and Elite Races. Clinton, Shelby and Miami Counties stated they could hold races as a backup to a rain out. Pam made a motion to change the location in case of rain out for the normal ISFC State Fair races and ISA Elite and location to the above mentioned counties and start time would be 1pm the same day. Tim seconded, *motion passed 3-0*
 - 9-3YO starters
 - 8- 2YO starters
- Jessica explained the earnings cap date.
 - Two Year Olds- NW \$12,000 in 2018 up to and including 8/10/18.
 - Three Year Olds- NW \$12,000 in 2018 up to and including 8/10/18.

III. Advisory Board 2018 Budget

- Jessica reviewed the proposal for 2018. Explaining where the appropriation comes from along with ISFC nomination % retained. Last year's budget with Advertising decreased due to hiring Megan-so more advertising funds will be pooled with her salary. Pam wanted to know why 2018 for banquet costs went up- Jessica explained due to having a new graphic designer for the

banquet program made costs increase slightly. Dwayne made a motion to approve set advisory board 2018 program. Tim seconded. *Motion passed 3-0*

IV. Grant Program- Indiana State Fair

- Lorene Graves handed out State Fair grant packages to the Race Secretaries and stood up and spoke briefly about the monies available to renovations/improvements for the different county fairs. Lorene wanted to notify fair boards that the money is there and to not forget to apply if all the requirements are met by the specific fairgrounds.

V. Old Business

- ISA grant packets will be going out by February 1st and due back in by the end of February. Also State Fair grants are due by January 30.

VI. New Business

- ISA banquet on February 3, 2018 at the Indiana roof ballroom.
- ISA (Jack Kieninger) asked for extra funds for the ISA's Elite races this year. Rachel explained the Board already gives \$40,000 as supplemental funds to the ISA for purses, but the ISA wanted to make sure the purses were slightly larger in 2018. Jessica explained to the Board the only way we could pull funds from somewhere would be from reserves. Dwayne asked if \$16,000 or \$2,000 more per division would be sufficient enough to make an impact with the purses. The Board agreed pulling the reserves for this one time/only time event to help supplement the purses would be alright. Dwayne made a motion to allocate \$16,000 extra-increase each division by \$2,000- to the ISA Elite races at the end of August 2018 for a one time only increase from reserves. Tim seconded. *Motion passed 3-0*
- Newton County wants to create a signature race for 2019's fair racing season at their fairgrounds. Lynn Wilfong explained it will be the 100th fair season for 2019 and they want to have a special race with a signature purse there. Jessica said IHRC/Megan can work with them to get a plan together for advertising that race.

VII. Adjournment

- Dwayne made a motion to adjourn. All members agreed to adjourn.