

Women-Owned Businesses in Indiana

Number of woman-owned businesses	129,559
Total number of businesses	483,242
Woman-owned businesses as a percent of all businesses	26.8%
Annual payroll of woman-owned businesses with paid employees	\$3.8 billion
Average number of employees of woman-owned businesses with paid employees	9.6
Sales and receipts of woman owned businesses (\$1,000)	\$20.0 billion
Rank among U.S. states for percent of businesses owned by women	30 th
Rank in Region (IL-IN-MI-MN-OH-WI) for percent of businesses owned by women	4 th

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Indiana ranks in the middle of the national average and of other states in the Great Lakes' Region* for the share of businesses owned by women, ranking 30th among all states and 4th (out of 6) regionally. Indiana ties with Minnesota on the number of women-owned businesses.

In 2007, 26.8% of Indiana businesses were owned by women, compared to 28.7% nationwide and 28.6% regionally.

The number of women-owned businesses has increased since 2002; however, they have decreased slightly as a percent of all Indiana businesses. There were 118,857 businesses (27.4%) in 2002 compared to 129,559 businesses (26.8%) in 2007 – a percent decrease of 0.6%. At the same time, nationwide, the percentage of businesses that were women-owned increased by 0.5%.

In 2007, women-owned businesses in Indiana generated over \$20 billion in sales and receipts.

*Great Lakes Region (IL-IN-MI-MN-OH-WI). Source: Data compiled from the U.S. Census Bureau, 2007 Survey of Business Owners, released July 2010.

Women-Owned Firms by Industry

In 2007, over half of all women-owned businesses in Indiana were found in these four sectors:

- Other Services except public administration, which include services such as religious activities, grant-making, advocacy and nonprofits, laundry, pet care, and personal care (18.0%).
- Retail Trade (15.1%)
- Health Care & Social Services, which include child care, social work and rehabilitation services (14.3%)
- Professional, Scientific and Technical Services (11.2%).

Women-owned businesses were twice as likely as male-owned businesses to be in the retail sector and more than three times more likely to be in the area of Health Care & Social Services.

Among all Indiana businesses, the largest concentrations, by industry, were in the areas of Construction (13.7%); Other Services except public administration (12.8%); Retail Trade (11.7%); and Professional, Scientific and Technical Services (11.4%).

Employees of Women-Owned Firms

In 2007, women-owned firms with paid employees employed 149,549 workers and had annual payrolls totaling \$3.8 billion.

The average women-owned business in Indiana (with paid employees) employed 9.6 people. However, 88.0% of women-owned businesses did not have paid employees (other than the business owner), compared with 88.3% nationally.

How Indiana Compares

Illinois	Indiana	Michigan	Minnesota	Ohio	Wisconsin	United States
30.5%	26.8%	30.4%	26.8%	27.7%	25.9%	28.7%

