

HOOSIER COUNTY SWCD

2018 - 2020

BUSINESS PLAN



# Conservation District Business Plan

## Hoosier County Soil and Water Conservation District

*I find the great thing in this world is not so much where we stand as in what direction we are moving – Oliver Wendell Holmes Sr.*

**Who We Are:** A district constitutes a governmental subdivision of the state and a public body corporate and politic exercising public powers (IC 14-32-5).

**What We Do:** Provide the public information about soil, water and related natural resource conservation; identify and prioritize local soil and water resource concerns; and connect land users to sources of education, technical and financial assistance to implement conservation practices and technologies.

**Mission Statement:**

**Critical Natural Resource Issues:**

**Governance and Administration Priorities:**

**Land Operator and Resource Owner Priorities:**

*Private landowners, homeowners, public agencies, and organizations that own and/or have direct oversight of natural resources.*

**Public Stakeholder Priorities:**

*Groups, organizations, and the general public without specific control or oversight of specific natural resources.*

**Marketing and Communication Priorities:**

*Developing relationships with community groups and leaders, public officials and creating general awareness with all stakeholders and local residents.*

**Partnerships and Collaborations Priorities:**

*Coordinated efforts with other districts and/or organizations and agencies. Efforts may include funding, staffing or implementation.*

**Leadership Development Priorities:**

*This includes developing leadership and management skills of board supervisors and volunteers.*

**Staff Development Priorities:**

*This includes board oversight and professional staff development.*

**Specific Three Year Goals for Addressing our Priorities**

***By December 31, 2020 we will accomplish the following:***

*(Develop goals based on SMART criteria: Specific, Measurable, Attainable, Realistic, Timely)*

*(Sample format:*

\_\_\_\_\_ to \_\_\_\_\_ from \_\_\_\_\_ .  
*action verb      who/what      measure (number, rate, percentage of change and baseline)      purpose*

*Example: Increase number of active associate supervisors by two individuals from one to further expand capacity of the SWCD.*

Governance and Administration

- Goal(s)

Land Operator and Resource Owner

- Goal(s)

Public Stakeholder

- Goal(s)

Marketing and Communication

- Goal(s)

Partnerships and Collaborations

- Goal(s)

Leadership Development

- Goal(s)

Staff Development Priorities

- Goal(s)

*This business plan was completed by the County SWCD Supervisors with the assistance of SWCD staff and supporting conservation agency partners on (insert date). It was updated (insert date).*