

Michael R. Pence Governor

Jerome M. Adams, MD, MPH State Health Commissioner

DATE:

November 18, 2015

TO:

All Local Health Departments

Attn: Chief Food Inspection Officer

FROM:

Laurie Kidwell, RRT Supervisor

Food Protection Program

SUBJECT:

Ashdon Farms - RECALL [Food]

AFFECTED

PRODUCT:

Honey Mustard Pretzel Mix

SUMMARY:

Unclassified Recall; The recall has been initiated because milk, a known allergen is not declared in the

contains statement on the label.

Girl Scouts of the USA branded product packaged in 7 oz bags (no UPC code) has been sold through Girl Scout Councils and online sales nationwide. Ashdon Farms branded product in 8 oz bags (UPC 79113-41184) has been sold through fund raising distributors nationwide. Ashdon Farms is currently correcting the label at the distribution level so that all product distributed to consumers on or after Nov 16, 2015 will correctly declare the milk allergen. ONLY PRODUCT DISTRIBUTED TO CONSUMERS ON OR BEFORE NOVEMBER 15,

2015 IS AFFECTED.

The products were distributed through Girl Scout Councils, online sales, and fund raising distributors

<u>nationwide</u>.

SUGGESTED

ACTION:

Recommend notification of affected parties via phone, fax, or e-mail. Milk allergic consumers who have purchased the product may contact Ashdon Farms at 800-274-3666. Furthermore, if any recalled products

are found, notify this office at 317-233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Ashdon Farms Issues Allergy Alert on Honey Mustard Pretzel Mix and Honey Mustard Mix FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.



For Immediate Release

November 17, 2015

Contact

Consumers

Ashdon Farms 800-274-3666

Firm Press Release

Ashdon Farms, Waukesha, WI 53188 is alerting consumers that Honey Mustard Pretzel Mix sold under the Girl Scouts of the USA brand and Honey Mustard Mix sold under the Ashdon Farms brand distributed to consumers on or before November 15, 2015 are being recalled because milk is not declared in the contains statement on the label. People with an allergy to milk should not consume these products. People who have an allergy or severe sensitivity to milk run the risk of serious or life threatening allergic reaction if they consume these products.

Girl Scouts of the USA branded product packaged in 7 oz bags (no UPC code) has been sold through Girl Scout Councils and online sales nationwide. Ashdon Farms branded product in 8 oz bags (UPC 79113-41184) has been sold through fund raising distributors nationwide. Ashdon Farms is currently correcting the label at the distribution level so that all product distributed to consumers on or after Nov 16, 2015 will correctly declare the milk allergen. ONLY PRODUCT DISTRIBUTED TO CONSUMERS ON OR BEFORE NOVEMBER 15, 2015 IS AFFECTED.

Due to correction at the distribution level the product cannot be identified based on code date. Affected packages can be identified by the contains statement found immediately below the ingredient listing. The contains statement on incorrect labels reads "Contains: Cashews, Almonds, Soy, Wheat." Packages with the correct label read "Contains: Cashews, Almonds, Soy, Wheat, Milk."

There have been no reports of illness or injury associated with this product.

Milk allergic consumers who have purchased the product may contact Ashdon Farms at 800-274-3666.