

Michael R. Pence Governor

William C. VanNess II, MD State Health Commissioner

DATE:

June 4, 2014

TO:

All Local Health Departments

Attn: Chief Food Inspection Officer

FROM:

Laurie Kidwell, RRT Supervisor

Food Protection Program

SUBJECT:

Baptista's Bakery, Inc. - RECALL [Food]

AFFECTED

PRODUCT:

LiveGfree Gluten Free Rosemary and Olive Oil Multiseed Crackers

SUMMARY:

Unclassified Recall; The recall is being initiated because they contain a seasoning that is being recalled by Kerry Ingredients. Kerry Ingredients is recalling the seasoning due to

possible health risks related to Salmonella contamination.

The affected product is LiveGfree Gluten Free Rosemary and Olive Oil Multiseed

Crackers with a best if used by date of 11-24-14.

The affected products were distributed nationally.

SUGGESTED

ACTION:

Recommend notification of affected parties via phone, fax, or e-mail. Customers with questions or concerns may contact Laura Villarreal at 414-409-2123 between 8:00 am and 6 pm CST. Furthermore, if any recalled products are found, notify this office at 317-

233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.



Baptista's Bakery Inc. Issues Voluntary Recall for LiveGfree Rosemary and Olive Oil Multiseed Snack Crackers

Contact

Consumer: 414-409-2123

FOR IMMEDIATE RELEASE - June 2, 2014 - Baptista's Bakery, Inc. is voluntarily recalling 4,339 cases of LiveGfree Gluten Free Rosemary and Olive Oil Multiseed Crackers with a best if used by date of 11-24-14 because they contain a seasoning that is being recalled by Kerry Ingredients. Kerry Ingredients is recalling the seasoning due to possible health risks related to *Salmonella* contamination.

The affected products were distributed nationally:

 LiveGfree 4.25 oz Gluten Free Rosemary and Olive Oil Multiseed Crackers: Best By Date 11-24-14

Consumers who have purchased this item are urged to not eat the product, and to dispose of it or return it to the store where it was originally purchased.

No illnesses have been reported. The recall is being initiated as part of the Kerry Ingredients recall of its seasonings that contained an ingredient that tested positive for Salmonella. Salmonella is an organism that can cause serious and sometimes fatal infections in young children elderly people, and others with weakened immune systems. Healthy persons infected with Salmonella often experience fever, diarrhea, nausea, vomiting and abdominal pain. In rare circumstances, infection with Salmonella can result in the organism getting into the bloodstream and producing more severe illnesses. Baptista's Bakery became aware of this issue when Kerry Ingredients contacted Baptista's to inform them that Kerry may have shipped an ingredient that may be contaminated with Salmonella. Baptista's Bakery, Inc. is working closely with FDA on this issue. "Ensuring the premium quality of our products is our highest priority," said Tom Howe, President, Baptista's Bakery, Inc. "We stand behind the safety and integrity of our products and are issuing this recall in order to afford maximum protection of our customers", confirmed Laura Villarreal, Director of Quality Assurance.

Customers with questions or concerns may contact Laura Villarreal at 414-409-2123 between 8:00 am and 6 pm CST.

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