



Michael R. Pence  
Governor  
Jerome M. Adams, MD, MPH  
State Health Commissioner

**DATE:** October 9, 2015  
**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer  
**FROM:** *Laurie Kidwell*  
Laurie Kidwell, RRT Supervisor  
Food Protection Program

**SUBJECT:** General Mills - RECALL [Food]

**AFFECTED PRODUCT:** Cheerios and Honey Nut Cheerios cereal

**SUMMARY:** Unclassified Recall; The recall has been initiated because of an undeclared allergen – wheat.

This voluntary recall includes four days production of original (yellow box) Cheerios, and thirteen days of production of Honey Nut Cheerios at its Lodi, California facility with the following "BETTER IF USED BY" code dates and the plant code LD which indicates the product was produced at Lodi, California:

Honey Nut Cheerios			Yellow Box Cheerios
12JUL2016LD	17JUL2016LD	23JUL2016LD	14JUL2016LD
13JUL2016LD	18JUL2016LD	24JUL2016LD	15JUL2016LD
14JUL2016LD	20JUL2016LD	25JUL2016LD	16JUL2016LD
15JUL2016LD	21JUL2016LD		17JUL2016LD
16JUL2016LD	22JUL2016LD		

**SUGGESTED**

**ACTION:** recommend notification of affected parties via phone, fax, or e-mail. Consumers requesting refunds or calling with further questions should contact General Mills Consumer Services at 1-800-775-8370. Furthermore, if any recalled products are found, notify this office at 317-233-8475.  
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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.



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www.statehealth.in.gov

To promote and provide essential public health services.

*General Mills Issues Voluntary Recall Of Cheerios And Honey Nut Cheerios Cereal Produced At Its Lodi, California Location On Certain Dates*

**Contact:**  
 Consumer:  
 1-800-775-8370

Media:  
 Tom Forsythe  
 763-764-6364

**FOR IMMEDIATE RELEASE – Minneapolis, Minn.** – October 5, 2015 – General Mills is voluntarily recalling several days of production of Cheerios and Honey Nut Cheerios cereal produced at its Lodi, California facility on certain dates in July of this year because of an undeclared allergen – wheat – with potential adverse health effects.

Cheerios and Honey Nut Cheerios produced on these dates at the company's Lodi, California facility are being recalled because an isolated incident resulted in wheat flour being inadvertently introduced into the gluten free oat flour system at its Lodi facility. As a result, the products may contain an undeclared allergen – wheat – in products labeled as gluten-free.

General Mills will recall and retrieve affected cereals produced on those dates from customer warehouses and store shelves. Consumers with wheat allergies, celiac disease or gluten intolerance should not consume products bearing the affected code dates and should contact General Mills for a replacement or full refund.

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Products containing wheat can cause illness or severe reactions for individuals with wheat allergies or celiac disease. Products containing wheat can also cause illness or discomfort for individuals with gluten intolerance.

General Mills is transitioning five varieties of Cheerios to gluten free. Cheerios and Honey Nut Cheerios cereals produced at General Mills' other facilities, or on dates other than those noted at the Lodi, California facility, are not impacted. General Mills' other gluten-free Cheerios varieties – including Apple Cinnamon Cheerios, Frosted

Cheerios and MultiGrain Cheerios – are not impacted and are not being recalled. No other General Mills cereals are affected

Consumers requesting refunds or calling with further questions should contact General Mills Consumer Services at 1-800-775-8370.

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*Photo*







NATURALLY FLAVORED **Honey Nut**  
**Cheerios**

first ingredient **WHOLE GRAIN OATS**



**CAN HELP lower**  
**CHOLESTEROL**

SIMPLY MADE  
**Gluten Free**

NO ARTIFICIAL FLAVORS  
NO ARTIFICIAL COLORS

PER 34 CUP SERVING

**110** CALORIES  
**6g** TOTAL FAT  
**100g** TOTAL CARB  
**6g** SUGAR

Sweetened Whole Grain Oat Cereal with Real Honey & Natural Almond Flavor

THIS CEREAL IS MADE WITH WHOLE GRAIN OATS AND IS A GOOD SOURCE OF FIBER. IT IS GLUTEN FREE AND DOES NOT CONTAIN ANY ARTIFICIAL FLAVORS OR COLORS. © 2014 GENERAL MILLS. ALL RIGHTS RESERVED. PHOTOGRAPH BY JEFFREY M. HARRIS

NET WT 12.25 OZ (347g)