

Michael R. Pence Governor

Jerome M. Adams, MD, MPH State Health Commissioner

DATE:

January 23, 2015

TO:

All Local Health Departments

Attyl: Chief Food Inspection Officer

FROM:

Laurie Kidwell, RRT Supervisor

Food Protection Program

SUBJECT:

Gonnella Baking Company (GBC) - RECALL [Food]

**AFFECTED** 

PRODUCT:

Jewel brand Gourmet Sandwich Rolls & Gonnella brand Sub Buns

SUMMARY:

Unclassified Recall; The products are being recalled due to undeclared milk, a known allergen.

This voluntary recall is limited to Jewel brand Gourmet Sandwich Rolls (Product Code 11563) packaged in 20 oz. clear plastic bags and Gonnella brand Sub Buns (Product Code 15840) packaged in 20 oz. clear plastic bags produced from 12-9-2014 to 1-17-2015 with "Best Buy" dates though 1-25-2015. The "Best Buy" date is found on the primary display panel on the front of the package.

The rolls and buns were distributed to retail grocery stores in <u>Indiana</u> and <u>Illinois</u>.

SUGGESTED

**ACTION:** 

Recommend notification of affected parties via phone, fax, or e-mail. Questions may be directed to: Tom Marcucci, vice president of sales, GBC, at 1-800-262-3442 ext. 1134 between 9 a.m. and 5 p.m. Monday through Friday. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

## Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Gonnella Baking Company Issues Allergy Alert on Undeclared Milk in Jewel Brand Gourmet Sandwich Rolls and Gonnella Brand Sub Buns

Contact:

Consumer:

800-262-3442 ext. 1134



FOR IMMEDIATE RELEASE — January 21, 2015 — Schaumburg, Ill. — Gonnella Baking Company (GBC) of Schaumburg, Illinois is voluntarily recalling 20 oz. packages of Jewel brand Gourmet Sandwich Rolls (Product Code 11563) and 20 oz. packages of Gonnella brand Sub Buns (Product Code 15840) due to undeclared milk. Whey, which is derived from milk, is not listed as an ingredient on the labels. The products are a food safety concern only for people who are allergic to milk. People who have an allergy or severe sensitivity to milk run the risk of serious or life-threatening allergic reaction if they consume these products.

The rolls and buns were distributed to retail grocery stores in Wisconsin, Illinois and Indiana only.

This voluntary recall is limited to Jewel brand Gourmet Sandwich Rolls (Product Code 11563) packaged in 20 oz. clear plastic bags and Gonnella brand Sub Buns (Product Code 15840) packaged in 20 oz. clear plastic bags produced from 12-9-2014 to 1-17-2015 with "Best Buy" dates though 1-25-2015. The "Best Buy" date is found on the primary display panel on the front of the package. This allergen issue was discovered during a routine internal labeling audit. No illnesses have been reported to date.

Customers who purchased these items have been notified by phone or electronic communication. Consumers who purchased these products between 12-9-2014 and 1-20-2015 are encouraged to return either product to the place of purchase for a full refund.

"Gonnella has been baking high quality, safe breads and rolls for 127 years. We are committed to providing our consumers with bakery products of the highest quality combined with a superior standard of service. We apologize for any inconvenience this event may have caused and have taken preventive action to correct the issue. In keeping with our traditional company values, our customers should be assured that the great tasting bread and rolls they have grown up with are baked to our highest quality standards."

Questions may be directed to: Tom Marcucci, vice president of sales, GBC, at 1-800-262-3442 ext. 1134 between 9 a.m. and 5 p.m. Monday through Friday.

## Gonnella Baking Company Issues Allergy Alert on Undeclared Milk in Jewel Brand Gourmet Sandwich Rolls and Gonnella Brand Sub Buns Photo









