



**Indiana State  
Department of Health**  
An Equal Opportunity Employer

**Michael R. Pence**  
Governor

**William C. VanNess II, MD**  
State Health Commissioner

**DATE:** April 10, 2014

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:** *Laurie Kidwell*  
Laurie Kidwell, RRT Supervisor  
Food Protection Program

**SUBJECT:** Karl Bissinger's LLC - RECALL [Food]

**AFFECTED  
PRODUCT:** Dark Chocolate Bunny Ears

**SUMMARY:** Unclassified Recall; This recall has been initiated because one lot was mislabeled and contains milk, a known allergen.

The recalled product is labeled as:

Bissinger's Dark Chocolate Bunny Ears are packaged in a clear film with an ingredient card. Lot Code: 4981 Best By FEB 2015 UPC: 846107009795

The product was distributed to retailers and wholesalers nationwide from January 28, 2014 through April 4, 2014.

**SUGGESTED  
ACTION:** Recommend notification of affected parties via phone, fax, or e-mail. Bissinger's regrets any inconvenience this may cause and customers may call 800-325-8881, Monday-Friday, 9am to 5pm CDT to discuss questions or concerns. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

\*\*\*\*\*

**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.



## **Bissinger's Announces a Voluntary Recall of Its Dark Chocolate Bunny Ears Due to Undeclared Milk**

### **Contact**

Consumer:  
800-325-8881

### **Media:**

Patti Corbitt,  
[pattie@bissingers.com](mailto:pattie@bissingers.com)  
314-615-2405

**FOR IMMEDIATE RELEASE** - April 10, 2014 - Karl Bissinger's LLC today announced a recall of its Dark Chocolate Bunny Ears because one lot was mislabeled and contains undeclared milk.

People who have a severe sensitivity to milk run the risk of a serious or life threatening reaction if they consume this product.

This product is labeled as:

**Bissinger's Dark Chocolate Bunny Ears** are packaged in a clear film with an ingredient card.  
**Lot Code: 4981 Best By FEB 2015 UPC: 846107009795**

The product was distributed to retailers and wholesalers nationwide from January 28, 2014 through April 4, 2014. Those who have received this are asked to destroy product and report affected quantities to Bissinger's for a full refund.

No adverse reactions have been reported to date for a milk allergen in association with this product.

The recall was initiated after a customer discovered milk chocolate products in the dark chocolate product packaging. The dark chocolate labels do not list milk as an ingredient.

Bissinger's regrets any inconvenience this may cause and customers may call 800-325-8881, Monday-Friday, 9am to 5pm CDT to discuss questions or concerns.

**About Bissinger's:** Granted the title of "Confiseur Imperial" in honor of confectionery excellence in 17th Century France, Bissinger's has been crafting fine confections sourcing premium ingredients ever since. We are committed to crafting high-quality, healthful confections sourcing all-natural ingredients with social and environmental sustainability. To learn more, visit [www.bissingers.com](http://www.bissingers.com).

---

---

**Bissinger's Announces a Voluntary Recall of Its Dark  
Chocolate Bunny Ears Due to Undeclared Milk  
Photo**



