

Michael R. Pence Governor

William C. VanNess II, MD State Health Commissioner

DATE:

April 21, 2014

TO:

All Local Health Departments

Attn: Chief Food Inspection Officer

FROM:

Laurie Kidwell, RRT Supervisor

Food Protection Program

SUBJECT:

Kraft Foods Group, Inc. - RECALL [Food]

**AFFECTED** 

PRODUCT:

Oscar Mayer Classic Wieners

SUMMARY:

Class I Recall; The recall has been initiated because the products may contain Classic Cheese Dogs in the Classic Wieners' packages. The products were formulated with <u>milk</u>, a known allergen, which is not declared on the product label.

The following products are subject to recall:

- 16 oz. packages –individual consumer packages of "Classic Wieners Made with Turkey
   & Chicken, Pork Added" with "USE BY 16 Jun 2014" date and product code
   "044700000632"
- <u>Cases</u> of 16 oz. packages –distributed to retailers– of "Classic Cheese Dogs Made with Turkey & Chicken, Pork Added, and Pasteurized Cheese Product" with "USE BY 16 Jun 2014" date and case code "00447000005300"

The products were produced on March 2-3, 2014, and bear the establishment number "Est. 537H" inside the USDA mark of inspection.

The products were distributed to Kraft distribution centers and in retail stores nationwide.

## SUGGESTED

**ACTION:** 

Recommend notification of affected parties via phone, fax, or e-mail. Consumers with questions about the recall should contact Kraft Consumer Relations at (855) 688-4386. Retailers with questions should contact their Kraft sales representative or supplier. If they do not know their contacts, retailers should call (855) 688-4386. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

Recall -- Firm Press Release



FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

## Missouri Firm Recalls Hot Dog Products Due To Misbranding and Undeclared Allergens

Class I Recall 024-2014 Health Risk: High Apr 20, 2014

Congressional and Public Affairs Felicia Thompson (202) 720-9113

**WASHINGTON, April 20, 2014**–Kraft Foods Group, Inc., a Columbia, Mo., establishment is recalling approximately 96,000 pounds of *Oscar Mayer* Classic Wieners because the products may contain Classic Cheese Dogs in the Classic Wieners' packages. The product labels are incorrect, as they do not reflect the ingredients associated with the pasteurized cheese in the cheese dogs, the U.S. Department of Agriculture's Food Safety and Inspection Service (FSIS) announced today. The products were formulated with milk, a known allergen, which is not declared on the product label.

The following products are subject to recall: [View Labels (PDF Only)]

- 16 oz. packages individual consumer packages of "Classic Wieners Made with Turkey & Chicken, Pork Added" with "USE BY 16 Jun 2014" date and product code "044700000632"
- <u>Cases</u> of 16 oz. packages –distributed to retailers– of "Classic Cheese Dogs Made with Turkey & Chicken, Pork Added, and Pasteurized Cheese Product" with "USE BY 16 Jun 2014" date and case code "00447000005300"

The products were produced on March 2-3, 2014, and bear the establishment number "Est. 537H" inside the USDA mark of inspection. The products were distributed to Kraft distribution centers and in retail stores nationwide.

The problem was discovered by a consumer who notified the company on April 18, 2014. The company contacted the USDA the following day regarding the issue.

FSIS and the company have received no reports of adverse reactions due to consumption of these products. Anyone concerned about a reaction should contact a healthcare provider.

FSIS routinely conducts recall effectiveness checks to ensure that steps are taken to make certain that the product is no longer available to consumers. When available, the retail distribution list(s) will be posted on the FSIS website at: <a href="http://www.fsis.usda.gov/recalls">http://www.fsis.usda.gov/recalls</a>.

Consumers with questions about the recall should contact Kraft Consumer Relations at (855) 688-4386.

Retailers with questions should contact their Kraft sales representative or supplier. If they do not know their contacts, retailers should call (855) 688-4386. Media with questions about the recall should contact Joyce Hodel, Kraft's corporate affairs director, at (847) 646-4538.

Consumers with food safety questions can "Ask Karen," the FSIS virtual representative available 24 hours a day at <a href="Mask Karen.gov">Ask Karen.gov</a> or via smartphone at <a href="mask Karen.gov">m.ask Karen.gov</a>. The toll-free USDA Meat and Poultry Hotline 1-888-MPHotline (1-888-674-6854) is available in English and Spanish and can be reached from 10 a.m. to 4 p.m. (Eastern Time) Monday through Friday. Recorded food safety messages are available 24 hours a day. The online Electronic Consumer Complaint Monitoring System can be accessed 24 hours a day at: <a href="http://www.fsis.usda.gov/reportproblem">http://www.fsis.usda.gov/reportproblem</a>.

USDA Recall Classifications					
Class I	This is a health hazard situation where there is a reasonable probability that the use of the product will cause serious, adverse health consequences or death.				
Class II	This is a health hazard situation where there is a remote probability of adverse health consequences from the use of the product.				
Class III	This is a situation where the use of the product will not cause adverse health consequences.				