



**DATE:** September 3, 2014

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:** *Kristine Gayer*  
Laurie Kidwell, RRT Supervisor  
Food Protection Program

**SUBJECT:** Kraft Foods Group - RECALL [Food]

**AFFECTED PRODUCT:** Select varieties of regular *Kraft* American Singles Pasteurized Prepared Cheese Product

**SUMMARY:** Unclassified Recall; Kraft Foods Group is recalling these products because a supplier did not store an ingredient used in this product in accordance with Kraft's temperature standards. While unlikely, this could create conditions that could lead to premature spoilage and/or food borne illness; therefore, the company is issuing the recall as a precaution.

The following varieties are being recalled:

Product Size	Name of Product	Units Case	Best When Used By Code Dates	Package Code	Case Code
12 oz.	12 oz Kraft American Singles (16 slices)	48	20 FEB 2015 and 21 FEB 2015	0 21000 60464 7	00 21000 60464 00
16 oz.	16 oz Kraft American Singles (24 slices) (36 count case)	36	20 FEB 2015	0 21000 61526 1	00 21000 61450 00
16 oz.	16 oz Kraft American Singles (24 slices) (12 count case)	12	20 FEB 2015	0 21000 61526 1	00 21000 61526 00
64 oz.	64 oz (4 lb) Kraft American Singles (4x24 slice)	8	20 FEB 2015	0 21000 63360 9	00 21000 62559 0

Consumers can find the "Best When Used By" dates on the bottom of the product package.

The affected product was shipped to customers across the United States.

**SUGGESTED**

**ACTION:** Recommend notification of affected parties via phone, fax, or e-mail. Consumers who purchased any of these products should not eat them. They should return them to the store where purchased for an exchange or full refund. Consumers also can contact Kraft Foods Consumer Relations at 1-800-396-5512. Furthermore, if any recalled products are found, notify this office at 317-233-3213.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Kraft Foods Group Voluntarily Recalls Select Varieties of Regular Kraft American Singles Pasteurized Prepared Cheese Product Due to Ingredient Supplier's Out-of-Standard Storage Temperatures**

*7,691 Cases of Four Varieties on two "Best When Used By" Dates Included in The Recall*

Contact:  
Consumer:  
(800) 396-5512

Media:  
Russ Dyer  
(847) 646-4538  
Email: [news@kraftfoods.com](mailto:news@kraftfoods.com)

**FOR IMMEDIATE RELEASE** - NORTHFIELD, Ill. – August 29, 2014 – Kraft Foods Group is voluntarily recalling 7,691 cases of select varieties of regular *Kraft* American Singles Pasteurized Prepared Cheese Product. A supplier did not store an ingredient used in this product in accordance with Kraft's temperature standards. While unlikely, this could create conditions that could lead to premature spoilage and/or food borne illness; therefore, the company is issuing the recall as a precaution. Kraft has had no consumer illness complaints for this product associated with this recall. The affected product is limited to four varieties with "Best When Used By" dates of February 20, 2015, and February 21, 2015.

The affected product was shipped to customers across the United States. It was not distributed outside of the United States.

The following varieties are being recalled:

Product Size	Name of Product	Units/Case	Best When Used By Code Dates	Package Code	Case Code
12 oz.	12 oz Kraft American Singles (16 slices)	48	20 FEB 2015 and 21 FEB 2015	0 21000 60464 7	00 21000 60464 00
16 oz.	16 oz Kraft American Singles (24 slices) (36 count case)	36	20 FEB 2015	0 21000 61526 1	00 21000 61450 00



16 oz.	16 oz Kraft American Singles (24 slices) (12 count case)	12	20 FEB 2015	0 21000 61526 1	00 21000 61526 00
64 oz.	64 oz (4 lb) Kraft American Singles (4x24 slice)	8	20 FEB 2015	0 21000 63360 9	00 21000 62559 00

Consumers can find the "Best When Used By" dates on the bottom of the product package. No other *Kraft* Singles products are impacted by this recall.

The affected product was produced at Kraft's Springfield, MO manufacturing facility.

Consumers who purchased any of these products should not eat them. They should return them to the store where purchased for an exchange or full refund. Consumers also can contact Kraft Foods Consumer Relations at 1-800-396-5512.

**Kraft Foods Group Voluntarily Recalls Select Varieties of Regular Kraft American Singles Pasteurized Prepared Cheese Product Due to Ingredient Supplier's Out-of-Standard Storage Temperatures**  
**7,691 Cases of Four Varieties on two "Best When Used By" Dates**  
**Included in The Recall**



# Example "Best When Used By" Date:

