



Michael R. Pence  
Governor

Jerome M. Adams, MD, MPH  
State Health Commissioner

**DATE:** October 27, 2014  
**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer  
**FROM:** Laurie Kidwell, RRT Supervisor  
Food Protection Program  
**SUBJECT:** Lundberg Family Farms - Recall [Food]

**AFFECTED PRODUCT:** Sea Salt Rice Chips

**SUMMARY:** Unclassified Recall; The recall is due to possible presence of an undeclared dairy allergen.

The recall applies to only 6 ounce bags (170g) of Sea Salt Rice Chips packed on August 11th, 2014, bearing the code "140811" and a best before date of "2015 JUN 08" on the upper right-hand corner of the bag. The Sea Salt Rice Chips display the following UPC numbers 0-73416-03530-0 for U.S.

The recalled product was distributed in the United States.

**SUGGESTED ACTION:**  
Recommend notification of affected parties via phone, fax, or e-mail. Customers who have bags of Sea Salt Rice Chips with the aforementioned labeling should discard them or return them unopened to the place of purchase for a refund. Customers can call our customer service representatives at 530-538-3555, which is staffed seven days a week, 8:30 a.m. to 5 p.m. Pacific Time, or leave a message at other times, with any questions or concerns about the product, or email [recall@lundberg.com](mailto:recall@lundberg.com). Furthermore, if any recalled products are found, notify this office at 317-233-3213.

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### Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

## *Lundberg Family Farms Recalls Sea Salt Rice Chips Due to Undeclared Allergen*

**Contact:**  
Consumer:  
1-530-538-3555



2 North Meridian Street • Indianapolis, IN 46204  
317.233.1325 tdd 317.233.5577  
[www.statehealth.in.gov](http://www.statehealth.in.gov)

To promote and provide  
essential public health services.

[recall@lundberg.com](mailto:recall@lundberg.com)

Media:

Inez Be / 1-415-844-6254

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Access Communications

[teamlundberg@accesspr.com](mailto:teamlundberg@accesspr.com)

**FOR IMMEDIATE RELEASE** — October 24, 2014 — RICHVALE, Calif. — Lundberg Family Farms announced that it is voluntarily recalling from distribution in the United States and Canada, specific bags of Sea Salt Rice Chips due to possible presence of an undeclared dairy allergen. The issue was discovered through a consumer complaint.

The recall applies to only 6 ounce bags (170g) of Sea Salt Rice Chips packed on August 11th, 2014, bearing the code “140811” and a best before date of “2015 JUN 08” on the upper right-hand corner of the bag. The Sea Salt Rice Chips display the following UPC numbers 0-73416-03530-0 for U.S., or 0-73416-03540-9 for Canada.

Lundberg Family Farms has identified the problem and has taken immediate corrective action. Distributors and retailers have been notified and requested to discard the affected products in stock. The company notified the U.S. Food and Drug Administration, and is cooperating fully with the agency.

No serious injuries or illness have been reported from the consumption of the product. People who have a severe allergy to dairy run the risk of serious or life-threatening allergic reaction if they consume this product.

Customers who have bags of Sea Salt Rice Chips with the aforementioned labeling should discard them or return them unopened to the place of purchase for a refund. Customers can call our customer service representatives at 530-538-3555, which is staffed seven days a week, 8:30 a.m. to 5 p.m. Pacific Time, or leave a message at other times, with any questions or concerns about the product, or email [recall@lundberg.com](mailto:recall@lundberg.com).

**About Lundberg Family Farms**

Since 1937, the Lundberg Family has been farming rice and producing rice products at their farms in the Sacramento Valley. Now led by its third generation, Lundberg Family Farms uses organic and eco-positive farming practices to produce wholesome, healthful rice products while protecting and improving the environment for future generations.

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