

Eric J. Holcomb Governor Kristina Box, MD, FACOG State Health Commissioner



## Dear Provider,

Have you met Liv? Liv is an app launched by the Indiana State Department of Health for Hoosier women of any age, who want the best information and resources to help take charge of their reproductive health.

If your organization is listed on Liv, potential clients or patients can connect to you with just one touch, reaching thousands of Indiana women looking for your service.

Liv offers interactive resource locators with a GPS map of Indiana, which displays all related services that are available in the state. She offers a searchable library filled with dozens of articles, checklists and quizzes in easy to understand terms. Users can personalize their accounts to receive updates and information specific to their needs. The app also has features like calculators for due date and baby weight, an interactive journal, calendar and more.

Accessible in both English and Spanish, she is based on medical best practices. Liv works on all iPhone and Android devices and can be downloaded for FREE from the iTunes or Google Play stores. Liv is also online at <a href="https://www.askliv.com">www.askliv.com</a>.

To be listed as a resource in the mobile app, fill out the Liv resource request form. Please note:

- 1. The information you provide in the contact information section is confidential and will not be listed in the app. This information is for internal purposes.
- 2. The person listed as a contact will be notified if the Liv app resource database specialist has further questions.
- 3. The site information is intended to collect the physical location and public phone number of the provider.
- 4. The providers listed in the app are selected based on services and the degree of influence each has on infant mortality.
- 5. You must fill out an individual form for each of your sites you would like featured. Be sure to list each of the services that are offered.
- 6. Information in the site information section is what will be listed in the app.

Thank you for collaborating with us to improve the health of Indiana women and children. Feel free to contact the MOMS Helpline database team via email at <a href="MCHMOMSHelpline@isdh.in.gov">MCHMOMSHelpline@isdh.in.gov</a> if you have any questions or feedback.



