



Michael R. Pence  
Governor

William C. VanNess II, MD  
State Health Commissioner

**DATE:** March 3, 2014

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:** *A. Scott Gilliam*  
A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program

**SUBJECT:** Mars Food North America - RECALL [Food]

**AFFECTED PRODUCT:** UNCLE BEN'S® READY RICE® Original Long Grain White Rice product, (one specific production lot).

**SUMMARY:** Unclassified Recall; The products are being recalled due to punctures in the pouch.

This product was distributed nationwide including our nearby states and specifically at the following locations in Indiana:

STORE	ADDRESS	CITY	STATE	ZIP CODE	TELEPHONE
FOOD MARKETING CORP	5020 INVESTMENT DR	FORT WAYNE	IN	46808	952-828-4206
MDV - BLOOMINGTON	311 N CURRY PIKE	BLOOMINGTON	IN	47404	757-858-9300 x 4415
WAL-MART DC 6017	2108 E TIPTON ST	SEYMOUR	IN	47274	818-523-5600

UPC: 0548000051764, Batch Code: 351GBBFP

This action relates only to UNCLE BEN'S® READY RICE® Original Long Grain White Rice product with a Best By date of "12/14 MADE IN CANADA," and with Lot Code 351GBBFPXX printed on the package, where "351GBBFP" is the lot code, and "XX" represents the packaging equipment, and could be any of 1L, 1R, 2L, 2R, 3L, or 3R. No other Lot Codes, or any other UNCLE BEN'S® Brand products, are involved in this action. No Mars Foodservices products are involved in this action.



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317.233.1325 tdd 317.233.5577  
[www.statehealth.in.gov](http://www.statehealth.in.gov)

To promote and provide  
essential public health services.



**SUGGESTED**

**ACTION:** Recommend notification of affected parties via phone, fax, or e-mail. For more information or assistance, please contact us toll free at 1-800-548-6253. (Monday to Friday, 9:30 a.m. to 7 p.m. EST) or via our website at [www.mars.com](http://www.mars.com). Furthermore, if any recalled products are found, notify this office at 317-233-8475.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company

**Mars Food North America Voluntarily Recalls Specific Batch and Item Number Representing Less Than 3,500 Cases --No Other UNCLE BEN'S® Products Affected--**

**Contact:**  
Consumer:  
1-800-548-6253

Media:  
973-691-3536

**FOR IMMEDIATE RELEASE** - February 28, 2014 - Mars Food North America is voluntarily recalling one specific production lot of UNCLE BEN'S® READY RICE® Original Long Grain White Rice product, representing less than 3,500 cases. This product does not meet our quality standards due to punctures in the pouch packaging.



This action relates only to UNCLE BEN'S® READY RICE® Original Long Grain White Rice product with a Best By date of “12/14 MADE IN CANADA,” and with Lot Code 351GBBFPXX printed on the package, where “351GBBFP” is the lot code, and “XX” represents the packaging equipment, and could be any of 1L, 1R, 2L, 2R, 3L, or 3R. No other Lot Codes, or any other UNCLE BEN'S® Brand products, are involved in this action. No Mars Foodservices products are involved in this action.

Only this one specific lot code of the following product is impacted. This product should not be served or eaten. It should be returned to where it was purchased.

PRODUCT	LOT CODE	ITEM NO.
UNCLE BEN'S® READY RICE® Original Long Grain White Rice (pouch)	351GBBFP[1L, 2L, 3L, 1R, 2R, 3R]	U0317600



Mars Food North America is conducting this voluntary recall as a result of punctures to the pouch packaging in this one production lot. Mars Food North America has not received any reports of illness associated with this product, but is voluntarily recalling the product out of an abundance of caution.

**No other UNCLE BEN'S® Brand products, including Mars Foodservices products, are involved in this action.**

For more information or assistance, please contact us toll free at 1-800-548-6253. (Monday to Friday, 9:30 a.m. to 7 p.m. EST) or via our website at [www.mars.com](http://www.mars.com)

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