



Michael R. Pence
Governor

Jerome M. Adams, MD, MPH
State Health Commissioner

DATE: March 5, 2015
TO: All Local Health Departments
Attn: Chief, Food Inspection Officer
FROM: *Laurie Kidwell*
Laurie Kidwell, RRT Supervisor
Food Protection Program
SUBJECT: Maternal Science, Inc. - RECALL [Food]

AFFECTED PRODUCT: healthy mama® Boost It Up!™

SUMMARY: Unclassified Recall; The product is being recalled because it contains undeclared milk (whey protein isolate), a known allergen.

healthy mama® Boost It Up!™ Drink is packaged in a plastic bottle with a white label containing 12 fl oz per bottle (see labels below). The affected lots entered the marketplace on April, 2014. The lots affected are listed below.

<u>Product name</u>	<u>Package Size</u>	<u>Lot# Date</u>	<u>Best By UPC Code</u>
healthy mama® Boost It Up! Mighty Mango with Ginger	12 fl oz. 14275-11 bottle	10/2015	810758020058
healthy mama® Boost It Up! Mighty Mango	12 fl oz. 14090-11 bottle	03/2015	810758020058

The product was sold nationwide through retailers and via the internet.

SUGGESTED ACTION: Recommend notification of affected parties via phone, fax, or e-mail. Consumers who purchased the affected lots of healthy mama® Boost It Up!™ Drink may return it to: ATTN: BOOST IT UP RETURN, 225 Long Ave, Hillside, NJ 07205 for a full refund or exchange. Customers may contact the company at (855) 773-4426, Monday–Thursday, 9AM – 5PM, ET or email Inquiries@healthymama.com for further instructions and claim processing. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.



2 North Meridian Street • Indianapolis, IN 46204
317.233.1325 tdd 317.233.5577
www.statehealth.in.gov

To promote and provide
essential public health services.

Maternal Science, Inc. Issues Allergy Alert on Undeclared Milk in Healthy Mama® Boost It Up!™; Mango Drink

Contact:

Consumer:
(855) 773-4426

FOR IMMEDIATE RELEASE — March 3, 2015 — Maternal Science, Inc. of Montvale, NJ, is voluntarily recalling **healthy mama® Boost It Up!™** Drink because it contains undeclared milk (whey protein isolate). People who have an allergy to milk run the risk of serious or life-threatening allergic reaction if they consume this product. **healthy mama® Boost It Up!™** Drink is manufactured for and distributed by Maternal Science, Inc. and sold nationwide through limited retailers and via internet sales. **healthy mama® Boost It Up!™** Drink is packaged in a plastic bottle with a white label containing 12 fl oz per bottle (see labels below). The affected lots entered the marketplace on April, 2014. The lots affected are listed below.

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To date no illnesses have been reported. The recall was initiated after it was discovered during an internal review that **healthy mama® Boost It Up!™** Drink containing whey protein isolate (milk) was distributed in packaging that did not reveal the presence of milk. Consumers who are allergic to milk and purchased **healthy mama® Boost It Up!™** Drink are urged not to consume the product.

Consumers who purchased the affected lots of **healthy mama® Boost It Up!™** Drink may return it to: ATTN: BOOST IT UP RETURN, 225 Long Ave, Hillside, NJ 07205 for a full refund or exchange. Customers may contact the company at (855) 773-4426, Monday–Thursday, 9AM – 5PM, ET or email Inquiries@healthymama.com for further instructions and claim processing.

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