



Michael R. Pence
Governor

Jerome M. Adams, MD, MPH
State Health Commissioner

DATE: April 21, 2015
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: *Laurie Kidwell*
Laurie Kidwell, RRT Supervisor
Food Protection Program
SUBJECT: Michigan Brand, Inc. - RECALL [Food]

AFFECTED PRODUCT: Turkey and Beef Products

SUMMARY: Class III Recall; The products are being recalled due to misbranding. The products contain sodium nitrite, which is missing the word nitrite on the product label.

The smoked turkey and beef items were produced on various dates between February 9 and April 16, 2015. The following products are subject to recall:

- 8 and 16 oz. packages of "Michigan Brand Honey Glazed Smoked Turkey."
- 8 oz. packages of "The Jerky Outlet Jalapeno Flavored Smoke Beef."

The products subject to recall bear the establishment number "EST. 10306" or "P-10306" inside the USDA mark of inspection.

The items produced were shipped to retail and distribution locations in Michigan.

SUGGESTED ACTION: Recommend notification of affected parties via phone, fax, or e-mail. Consumers and media with questions about the recall can contact the company's main line, at (989) 893-9589. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Recall Notification Report 065-2015 (Turkey and Beef)

Class III Recall 065-2015
Apr 20, 2015
[En Español](#)



2 North Meridian Street • Indianapolis, IN 46204
317.233.1325 tdd 317.233.5577
www.statehealth.in.gov

To promote and provide
essential public health services.

Congressional and Public Affairs
Megan Buckles
(202) 720-9113

WASHINGTON, April 20, 2015 – Michigan Brand, Inc., a Bay City, Mich. establishment, is recalling approximately 737 pounds of turkey and beef products due to misbranding, the U.S. Department of Agriculture’s Food Safety and Inspection Service (FSIS) announced today. The products contain sodium nitrite, which is missing the word nitrite on the product label.

The smoked turkey and beef items were produced on various dates between February 9 and April 16, 2015. The following products are subject to recall: [\[Labels\]](#)

- 8 and 16 oz. packages of “Michigan Brand Honey Glazed Smoked Turkey.”
- 8 oz. packages of “The Jerky Outlet Jalapeno Flavored Smoke Beef.”

The products subject to recall bear the establishment number “EST. 10306” or “P-10306” inside the USDA mark of inspection. The items produced were shipped to retail and distribution locations in Michigan.

The problem was discovered during routine FSIS in-plant labeling activities.

FSIS and the company have received no reports of adverse reactions due to consumption of these products. Anyone concerned about an injury or illness should contact a healthcare provider.

FSIS routinely conducts recall effectiveness checks to verify firms notify their customers of the recall and that steps are taken to make certain that the product is no longer available to consumers.

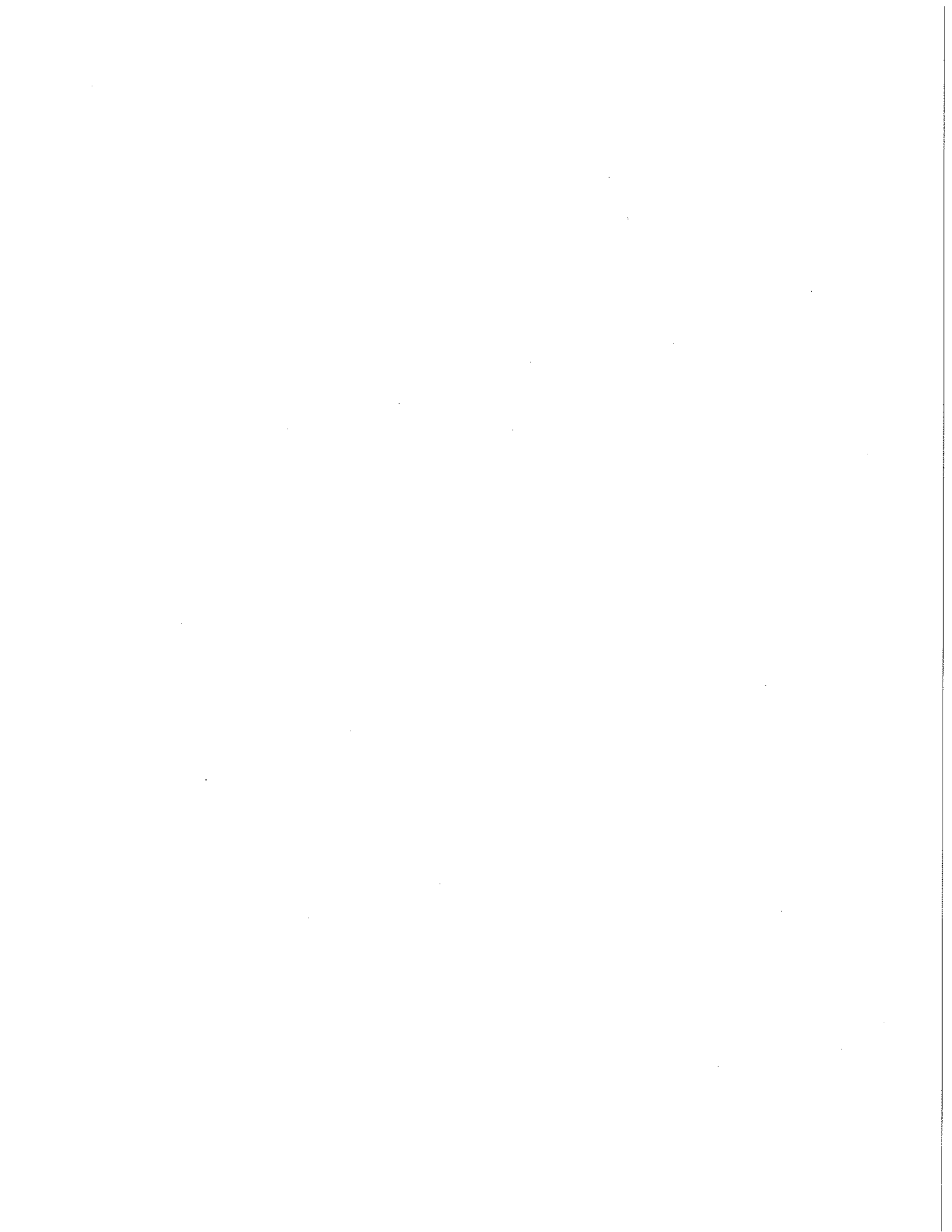
Consumers and media with questions about the recall can contact the company’s main line, at (989) 893-9589.

Consumers with food safety questions can "Ask Karen," the FSIS virtual representative available 24 hours a day at AskKaren.gov or via smartphone at m.askkaren.gov. The toll-free USDA Meat and Poultry Hotline 1-888-MPHotline (1-888-674-6854) is available in English and Spanish and can be reached from 10 a.m. to 4 p.m. (Eastern Time) Monday through Friday. Recorded food safety messages are available 24 hours a day. The online Electronic Consumer Complaint Monitoring System can be accessed 24 hours a day at: <http://www.fsis.usda.gov/reportproblem>.

USDA Recall Classifications	
Class I	This is a health hazard situation where there is a reasonable probability that the use of the product will cause serious, adverse health consequences or death.
Class II	This is a health hazard situation where there is a remote probability of adverse health consequences from the use of the product.

Class III	This is a situation where the use of the product will not cause adverse health consequences.
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Last Modified Apr 21, 2015



The Jerky

OUTLET

thejerkyoutlet.com

Jalapeno Flavored Smoked Beef

INGREDIENTS: BEEF, JALAPENO SEASONING, (SALT, SUGAR, SPICES, DEHYDRATED AND GROUND JALAPENO PEPPERS, HYDROLYZED SOYA PROTEIN, SODIUM ERYTHORBATE, ONION AND GARLIC POWDER, SPICE EXTRACTIVES), SPICES, SODIUM



7 00226 88096 0

Keep
Refrigerated
Net Wt. 8 oz

Distributed By: The Jerky Outlet
825 Beaver Rd • Knoxville, TN 37921



Honey Glazed Smoked Turkey

INGREDIENTS: TURKEY, DRY HONEY (REFINERY SYRUP, HONEY), BROWN SUGAR, SALT, SPICES, ONION, GARLIC, SODIUM ERTAORMATE, SODIUM



Keep
Refrigerated

Net Wt. 16 oz. (1 lb.)

MFG. BY MICHIGAN BRAND, INC. BAY CITY, MI. 48708