



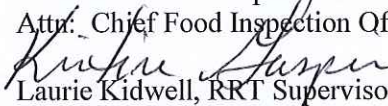
**Indiana State  
Department of Health**  
*An Equal Opportunity Employer*

**Michael R. Pence**  
Governor

**Jerome M. Adams, MD, MPH**  
State Health Commissioner

**DATE:** May 18, 2015

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:**   
Laurie Kidwell, RRT Supervisor  
Food Protection Program

**SUBJECT:** Natural Creations - RECALL [Food]

**AFFECTED  
PRODUCT:** New Zealand Colostrum

**SUMMARY:** Unclassified Recall; The product is being recalled because the label does not inform consumers that the product is milk-based.

The product is packaged in a white plastic container containing 120 capsules. The affected lot numbers are 1112301 and 3102914. UPC code is 877730001016. The lot number is located directly below the supplement box on the label.

New Zealand Colostrum was distributed in the nearby states of Illinois and Michigan principally through retail stores.

**SUGGESTED  
ACTION:** Recommend notification of affected parties via phone, fax, or e-mail. Natural Creations has already notified retailers to stop sale of the affected lots of the product. Consumers who have purchased Natural Creations New Zealand Colostrum are urged to return it to the place of purchase for a full refund. Consumers with questions may contact the company at 1-877-647-1601 Monday - Friday 7:30-4:00 CST. Furthermore, if any recalled products are found, notify this office at 317-233-3213.

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### Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

*Natural Creations Issues Allergy Alert on Undeclared Milk Ingredient in Dietary Supplement New Zealand Colostrum*

**Contact:**  
Consumer:  
1-877-647-1601



2 North Meridian Street • Indianapolis, IN 46204  
317.233.1325 tdd 317.233.5577  
[www.statehealth.in.gov](http://www.statehealth.in.gov)

To promote and provide  
essential public health services.

**FOR IMMEDIATE RELEASE** – May 14, 2015 – Woodbine, IA – Natural Creations of Woodbine, IA is recalling a small quantity of Natural Creations New Zealand Colostrum because the label does not inform consumers that the product is milk-based. People who have an allergy or severe sensitivity to milk protein run the risk of serious allergic reaction if they consume this product. No illnesses have been reported to date. Natural Creations was notified of potential risk from contract manufacturer.

New Zealand Colostrum was distributed in AR, GA, IA, ID, IL, KS, LA, MI, MN, NC, ND, NE, NV, TX, VA, WY principally through retail stores. The product is packaged in a white plastic container containing 120 capsules. The affected lot numbers are 1112301 and 3102914. UPC code is 877730001016. Lot number located directly below the supplement box on the label.

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*Natural Creations Issues Allergy Alert on Undeclared Milk Ingredient in Dietary Supplement New Zealand Colostrum*  
Photo



Supplement Facts	
Serving Size: 2 Capsule	
Servings Per Container: 60	
Amount Per Serving	%DV
New Zealand Colostrum	500 mg *
*Daily Value (DV) not established	

Other Ingredients: Rice Flour, Gelatin and Titanium Dioxide.

MFG. FOR:  
Natural Creations  
Woodbine, IA 51579  
712-647-1600



**SUGGESTED DOSAGE:** For adults and children over age 4, as a dietary supplement, take 2 capsules daily, or as directed by a health care professional.

**NOTE: Keep Out Of The Reach Of Children. If you are pregnant, lactating, or taking any medication, consult a health care professional before using this product. Do not use if safety seal is broken or missing. Store in a cool, dry place.**

**FREE OF:** Egg or egg by-products, corn or corn by-products, fish or fish by-products, shellfish or shellfish by-products, tree nuts, wheat or wheat by-products, peanut or peanut by-products, soybean or soybean by-products.