Indiana State Department of Health
An Equal Opportunity Employer

Michael R. Pence
Governor

William C. VanNess II, MD
State Health Commissioner

DATE: June 9, 2014

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: Laurie Kidwell, RRT/Supervisor
Food Protection Program

SUBJECT: Navitas Naturals© - **EXPANDED** RECALL [Food]

AFFECTED PRODUCT: **Organic Sprouted Chia Powder**

SUMMARY: **Unclassified Recall; The recall was initiated due to the possible presence of *Salmonella*.**

This recall includes additional expiration dates of products containing Organic Sprouted Chia Powder.

- **Navitas Naturals Organic Sprouted Chia Powder, 8oz, UPC 858847000369 all best by dates up to and including 11/22/2015**
- **Navitas Naturals Omega Blend Sprouted Smoothie Mix, 8oz, UPC 858847000314 all best by dates up to and including 11/05/2015**
- **Williams-Sonoma Omega 3 Smoothie Mixer, 8 oz, SKU 506436 all best by dates up to and including OC 2015**

The affected products were distributed nationally.

SUGGESTED ACTION: **Recommend notification of affected parties via phone, fax, or e-mail. Customers with questions or who would like product replacements or refunds may contact 888-886-3879. Furthermore, if any recalled products are found, notify this office at 317-233-8475.**

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Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Navitas Naturals© Expands Voluntary Recall for Organic Sprouted Chia Powder Products

Contact:
Consumer:
Consumer Care Team
(888) 886-3879

Media:
Media Relations Team
(888) 645-4282

FOR IMMEDIATE RELEASE - June 6, 2014 - NOVATO, CA -- Navitas Naturals©, the Superfood Company™, today announced an expansion of its voluntary and precautionary recall to include additional expiration dates of products containing Organic Sprouted Chia Powder, due to the possible presence of *Salmonella*.

"Based on investigations by FDA and California Department of Public Health, one of our suppliers Health Matters America Inc. has expanded their recall of Chia products. As a result, we are expanding our voluntary recall to include a broader date range of products. Our business depends on providing safe and healthy food and we will not take chances with our consumer's wellbeing. Because of this priority, in an abundance of caution, we have deliberately and voluntarily expanded this recall" stated Zach Adelman, Chief Executive Officer of Navitas Naturals. Based on information from CDC we are not aware of any reported illnesses associated with the products included in this expanded date range.

The affected products were distributed nationally and include:

- Navitas Naturals Organic Sprouted Chia Powder, 8oz, UPC 858847000369 all best by dates up to and including 11/22/2015
- Navitas Naturals Omega Blend Sprouted Smoothie Mix, 8oz, UPC 858847000314 all best by dates up to and including 11/05/2015
- Williams-Sonoma Omega 3 Smoothie Mixer, 8 oz, SKU 506436 all best by dates up to and including OC 2015

No other Navitas Naturals products are affected by this recall.

"We are continuing to work hand-in-hand with the FDA and California Department of Public Health. We take our responsibility to consumers very seriously and we are taking immediate actions within our supply chain and with our own quality assurance protocols to ensure this does not happen again" stated Adelman.

Consumers who have purchased either of these products are urged to not eat the products, and to dispose of them or return them to the store where they were originally purchased.

Salmonella is an organism that can cause serious and sometimes fatal infections in young children elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea, nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses.

Customers with questions or who would like product replacements or refunds may contact 888-886-3879.

For more information on Salmonella click here.

See the CDC website for more information and latest update on this issue – last update posted Tuesday June 3, 2014.

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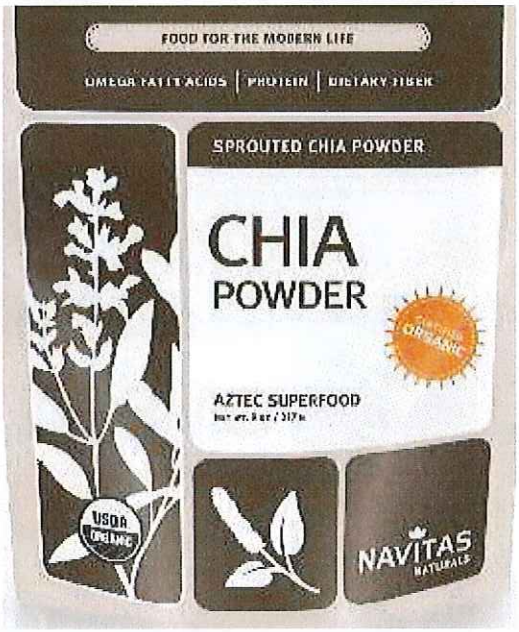
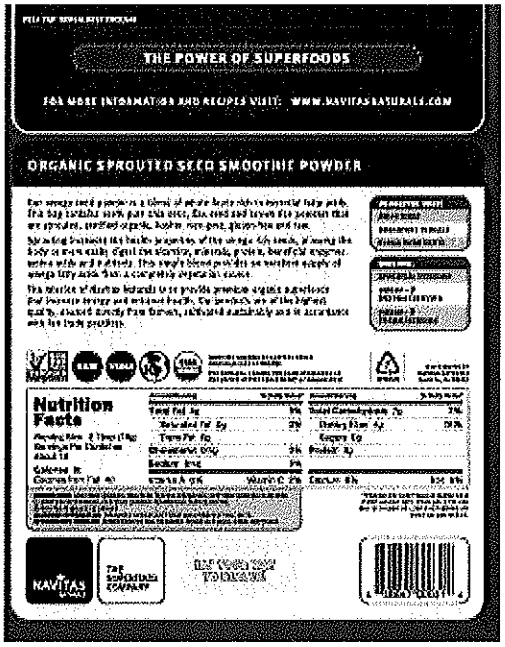
Navitas Naturals Expands Voluntary Recall for Organic Sprouted Chia Powder Products

Photos




THE POWER OF SUPERFOODS
ORGANIC SPROUTED CHIA SEED POWDER
Nutrition Facts
NAVITAS


FOOD FOR THE MODERN LIFE
DIETARY FIBER | RAW | SPROUTED
CHIA SEED - FLAX SEED - BROWN RICE
OMEGA
BLEND
SPROUTED SMOOTHIE MIX
NAVITAS
NATURALS


THE POWER OF SUPERFOODS
FOR MORE INFORMATION AND RECIPES VISIT: WWW.NAVITASNATURALS.COM
ORGANIC SPROUTED SEED SMOOTHIE POWDER
Nutrition Facts
NAVITAS NATURALS
THE SUPERFOOD COMPANY


OMEGA 3
SMOOTHIE MIXER
Oméga-3 Mélangé pour frappé aux fruits
A bright, fruity blend of powdered chia seeds, flax seeds & cranberries
NAVITAS NATURALS
USDA ORGANIC
NET WT. 227 g (8 OZ.)
POIDS NET 227 g (8 OZ.)

Power up your day with a serving of Omega 3s. Our blend maximizes Omega 3 benefits with algae oil, flax, chia, pea and sacha inchi. All three provide plant-based essential fatty acids (Omega 3, 6 and 9) with a wide range of health benefits, including supporting a strong cardiovascular system and immune system. Grab-and-go and a hint of tartness and bright fruity flavor. For a sensational smoothie, just add to a blender with frozen banana, yogurt, almond milk, honey and vanilla.

BERRY ALMOND OMEGA CHARGER

1 cup (240g) frozen strawberries	2½ cups (60 g) dry rolled oats
1 cup (240g) frozen blueberries	2 tbsp chia seeds
1 cup (240g) frozen banana slices	1 tsp vanilla extract
1 cup (240g) plain yogurt	2 Tbsp. Omega 3 Protein Blend

In a blender, combine the strawberries, blueberries, banana, yogurt, almond milk, honey, vanilla and ice. Blend on high until smooth and creamy. Add more liquid if needed. Enjoy!

Makes 4 servings, 1½ cups

Nutrition Facts

Serving Size 35g			Amount Per 35g	
Amount Per Serving			Total Fat 8.5g	11%
			Saturated Fat 1.5g	8%
			Trans Fat 0g	
Calories 150			Polyunsaturated Fat 3g	
Calories from Fat 80			Monounsaturated Fat 4g	
	Cholesterol 0mg	0%	Sugars 9g	
	Sodium 5mg	0%	Protein 4g	

Vitamin A 0% · Vitamin C 0% · Calcium 4% · Iron 4%