

Michael R. Pence Governor

William C. VanNess II, MD State Health Commissioner

DATE:

May 29, 2014

TO:

All Local Health Departments

Attn: Chief Food Inspection Officer

FROM:

Laurie Kidwell, RRT Supervisor

Food Protection Program

SUBJECT:

Navitas Naturals - RECALL [Food]

AFFECTED

PRODUCT:

Organic Sprouted Chia Powder

SUMMARY:

Unclassified Recall; This product is being recalled due to possible health risks related to

Salmonella contamination.

The recalled products include:

- Navitas Naturals Organic Sprouted Chia Powder, 8oz, UPC 858847000369 with best buy dates from 04/30/2015 through 09/05/2015
- Navitas Naturals Omega Blend Sprouted Smoothie Mix, 8oz, UPC 858847000314
 with best buy dates from 07/29/2015 through 09/19/2015
- Williams-Sonoma Omega 3 Smoothie Mixer, 8 oz, SKU 506436 with best buy dates from 09/12/2015 through 10/02/2015

The affected products were distributed nationwide.

SUGGESTED

ACTION:

Recommend notification of affected parties via phone, fax, or e-mail. Customers with questions or who would like product replacements or refunds may contact 888-886-3879 between 8:00-4:30 PST, Monday through Friday. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

Recall -- Firm Press Release



FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Navitas Naturals Issues Voluntary Recall for Organic Sprouted Chia Seed Powder Products

Contact:

Consumer: Consumer Care Team 1-888-886-3879

Media: Media Communications Team 1-888-645-4282

FOR IMMEDIATE RELEASE - May 28, 2014 - Navitas Naturals, the Superfood Company is voluntarily recalling products which contain Organic Sprouted Chia Powder due to possible health risks related to *Salmonella* contamination. "We have chosen to voluntarily recall products containing Organic Sprouted Chia Powder with the goal of utmost safety for our consumers" stated Zach Adelman, Navitas Naturals CEO.

The affected products were distributed nationally and include:

- Navitas Naturals Organic Sprouted Chia Powder, 8oz, UPC 858847000369 with best buy dates from 04/30/2015 through 09/05/2015
- Navitas Naturals Omega Blend Sprouted Smoothie Mix, 8oz, UPC 858847000314 with best buy dates from 07/29/2015 through 09/19/2015
- Williams-Sonoma Omega 3 Smoothie Mixer, 8 oz, SKU 506436 with best buy dates from 09/12/2015 through 10/02/2015

No other Navitas Naturals products are affected by this recall.

Consumers who have purchased this item are urged to not eat the product, and to dispose of it or return it to the store where it was originally purchased.

Salmonella is an organism that can cause serious and sometimes fatal infections in young children elderly people, and others with weakened immune systems. Healthy persons infected with Salmonella often experience fever, diarrhea, nausea, vomiting and abdominal pain. In rare circumstances, infection with Salmonella can result in the organism getting into the bloodstream and producing more severe illnesses.

The company is working closely with FDA and California Department of Public Health on this issue. "Ensuring the premium quality of the superfoods we provide is our highest priority," said Adelman." We stand behind the safety and integrity of our products and their valuable superfood nutrients," confirmed Adelman.

Customers with questions or who would like product replacements or refunds may contact 888-886-3879 between 8:00-4:30 PST, Monday through Friday.