

Michael R. Pence Governor

Jerome M. Adams, MD, MPH State Health Commissioner

DATE:

October 14, 2015

TO:

All Local Health Departments

Attn: Chief Food Inspection Officer

FROM:

Food Protection Program

SUBJECT:

New Frontier Foods, Inc. - RECALL [Food]

AFFECTED

PRODUCT:

Ocean's Halo Gluten Free Seaweed Chips

SUMMARY:

Unclassified Recall; The recall has been initiated due to the presence of an undeclared allergen - wheat.

This voluntary recall includes 3 flavors Ocean's Halo Seaweed Chips, with the following "BEST BY" dates

shown as Lot Numbers below.

Product Brand <u>Name</u>

Description

Outer Case UPC Unit (Bag) UPC Lot Numbers

<u>Name</u>

The

Organic Ocean's

Seaweed Halo

8 51899 00517 082416, 091416, 091516, Sea Salt 2.5oz bag/12 ct 10851899005174

Chip

The

Organic Ocean's

Chili Lime 2.5oz bag/12

10851899005198 8 51899 00519 091716

Seaweed Halo Chip

The

Organic Ocean's

Korean BBQ 2.5oz

8 51899 00518 082416, 091516, 091616, 10851899005181

Seaweed Halo

Chip

bag/12 ct

The products were sold through retail outlets as well as online.

SUGGESTED ACTION:

Recommend notification of affected parties via phone, fax, or e-mail. Consumers requesting refunds or calling with further questions should contact Bob Childs at New Frontier Foods at 1-888-767-2035 from the hours of 9am-5pm PST. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.



For Immediate Release

October 12, 2015

Contact

Consumers

Bob Childs 1-(888) 767-2035

Firm Press Release View Product Photos

New Frontier Foods, Inc. of Burlingame, CA is voluntarily recalling six days of production of Ocean's Halo Gluten Free Seaweed Chips produced at a third party manufacturer because of an undeclared allergen – wheat – with potential adverse health effects.

The Seaweed Chips produced on the affected dates of production are being recalled because routine testing showed levels of gluten above the FDA limit for a gluten free product. As a result, the products may contain an undeclared allergen – wheat – in products labeled as gluten-free. To date, New Frontier Foods has not received any reports of illness that may be associated with gluten.

New Frontier Foods is voluntarily recalling affected chips produced on those dates from customer warehouses and retail store shelves. No other dates and no other New Frontier Foods products are covered by the recall.

Products containing wheat can cause illness or severe reactions for individuals with wheat allergies or Celiac disease. Products containing wheat can also cause illness or discomfort for individuals with gluten intolerance.

Consumers with wheat allergies, Celiac disease or gluten intolerance should not consume products bearing the affected code dates and should contact New Frontier Foods for a replacement or full refund. For consumers who do not have an allergy to wheat, Celiac disease or a gluten intolerance, the products are safe to eat.

This voluntary recall includes 3 flavors *Ocean's Halo Seaweed Chips*, with the following "BEST BY" dates shown as Lot Numbers below.

Product Name	Brand Name	Description	Outer Case UPC Unit (Bag)	Lot Numbers
The Organic Seaweed Chip	Ocean's Halo	Sea Salt 2.5oz bag/12 ct	10851899005174	082416, 091416, 091516, 091616
The Organic Seaweed Chip	Ocean's Halo	Chili Lime 2.5oz bag/12 ct	10851899005198 8 51899 00519	091716
The Organic Seaweed Chip	Ocean's Halo	Korean BBQ 2.5oz bag/12 ct	10851899005181	082416, 091516, 091616, 092116

Consumers requesting refunds or calling with further questions should contact Bob Childs at New Frontier Foods at 1-888-767-2035 from the hours of 9am-5pm PST.







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