



**Indiana State
Department of Health**
An Equal Opportunity Employer

Michael R. Pence
Governor

Jerome M. Adams, MD, MPH
State Health Commissioner

DATE: March 23, 2015

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: *Laurie Kidwell*
Laurie Kidwell, RKT Supervisor
Food Protection Program

SUBJECT: Nutiva, an Organic Superfoods company - RECALL [Food]

AFFECTED PRODUCT: O'Coconut™ products

SUMMARY: Unclassified Recall; The recall has been initiated because a raw material in this product have the potential to be contaminated with Salmonella.

The affected products include:

<u>Product #</u>	<u>Description</u>	<u>Packaging</u>	<u>Unit UPC</u>	<u>Display UPC</u>	<u>Master Case UPC</u>	<u>Lot Code</u>	<u>Exp Date</u>
BAR312	O'Coconut™ Classic	Singles/Bag of 8	6-92752-10557-9	N/A	6-92752-10558-6	18FEB15L	18 FEB 16
BAR202	O'Coconut™ Hemp & Chia	Singles/Caddy of 24	6-92752-10502-9	6-92752-10503-6	6-92752-10386-5	24FEB15L	24 FEB 16
BAR302	O'Coconut™ Classic	Singles/Caddy of 24	6-92752-10500-5	6-92752-10501-2	6-92752-10385-8	20FEB15L	20 FEB 16

The recalled products were distributed in stores nationwide and/or via Nutiva.com.

SUGGESTED ACTION:

Recommend notification of affected parties via phone, fax, or e-mail. Customers with questions or who would like product replacements or refunds may contact (800) 993-4367 or email help@nutiva.com. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.



2 North Meridian Street • Indianapolis, IN 46204
317.233.1325 tdd 317.233.5577
www.statehealth.in.gov

To promote and provide
essential public health services.

Voluntary Recall for Potential Health Risk O'Coconut™

Contact:

Consumer:
(800) 993-4367

FOR IMMEDIATE RELEASE — March 21, 2015 — Richmond, CA - Nutiva, an Organic Superfoods company, has initiated a voluntary product recall of the following O'Coconut™ products after being notified by supplier that samples of a raw material in this product have the potential to be contaminated with *Salmonella*. "We are choosing to voluntarily recall three of our O'Coconut items as a precautionary measure to provide the safest products for our customers," states John Roulac, Nutiva's CEO.

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BAR302	O'Coconut™ Classic	Singles/Caddy of 24	6-92752-10500-5	6-92752-10501-2	6-92752-10385-8	20FEB15L	20 FEB 16

The latter two items (BAR202 & BAR302) were distributed via Nutiva.com or as samples only.

Salmonella is an organism that can cause serious and sometimes fatal infections in young children, elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea, nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses.

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Customers with questions or who would like product replacements or refunds may contact (800) 993-4367 or email help@nutiva.com.

Photo - Voluntary Recall for Potential Health Risk O'Coconut™







NO CORN, SOY OR CANE SUGAR

ONLY 60 CALORIES EACH!

nutiva
NURTURE VITALITY™

O'Coconut™

LIGHTLY SWEETENED
COCONUT TREAT

CLASSIC

6-0.5 OZ (14g) INDIVIDUALLY WRAPPED PIECES

STORAGE

Store in a cool, dry place away
from sunlight. Keeps for one year.

MANUFACTURED FOR

Nutiva®

213 W. Cutting Blvd.

Richmond, CA 94804

(800) 993-4367

www.nutiva.com

CERTIFIED ORGANIC

by QAI and Ecocert ICO

(US-ORG-016)

***FAIR TRADE CERTIFIED™**

by Fair Trade USA

EXP 18 FEB 16

18 FEB 15 L1

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nutiva
NURTURE VITALITY

O'Coconut

LIGHTLY SWEETENED
COCONUT TREAT

HEMP & CHIA



WUTRITION FACTS: Serving Size 1 Piece (14g)
Calories 60 Fat 0g Total Fat 0g

Ingredients: Organic Tapioca Syrup
Fair Trade Organic Desiccated Coconut

EXP24FEB16



6 92752 10502 9

BAR202

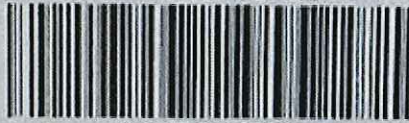
nutiva 
NOURISHING PEOPLE & PLANET

144/0.5 OZ

Organic O Coconut Hemp & Chia

EXP 24 FEB 16

24 FEB 15 L1



6 92752 10386 5

Product of the USA

USDA Certified Organic by ECOCERT ICO & QAI

Richmond, CA 94804

www.nutiva.com

BAR302

nutiva 
NOURISHING PEOPLE & PLANET

144/0.5 OZ

Organic O Coconut Classic

EXP 20 FEB 16

20 FEB 15 L1



6 92752 10385 8

Product of the USA

USDA Certified Organic by ECOCERT ICO & QAI

Richmond, CA 94804

www.nutiva.com

BAR312

nutiva 
NOUF. TAYND PEOPLE & PLANET

64/0.5 OZ

Organic O Coconut Classic

EXP 18 FEB 16

18 FEB 15 L1



6 92752 10558 6

Product of the USA

USDA Certified Organic by ECOCERT ICO & QAI

Richmond, CA 94804

www.nutiva.com