

Michael R. Pence Governor

Jerome M. Adams, MD, MPH State Health Commissioner

DATE:

January 28, 2015

TO:

All Local Health Departments

Attn: Chief Food Inspection Officer

FROM:

Laurie Kidwell, RRT Supervisor

Food Protection Program

SUBJECT:

PROBAR LLC - RECALL [Food]

**AFFECTED** 

PRODUCT:

**PROBAR Base® Frosted Peanut Butter Bars** 

SUMMARY:

Unclassified Recall; The recall has been initiated due to the possible presence of an undeclared milk

allergen.

This voluntary recall only involves Frosted Peanut Butter flavored PROBAR Base® Bars in 2.46 oz. packages.

Product	Lot Codes  Beginning with:	Expiration Date	Unit UPC	12 Count Box UPC
Frosted Peanut Butter PROBAR Base	24289	EXP# 01/16/2016	8-53152- 10060-5	8-53152-10061-2
Frosted Peanut Butter PROBAR Base	24188	EXP# 10/07/2015	8-53152- 10060-5	8-53152-10061-2
Frosted Peanut Butter PROBAR Base	24160	EXP# 09/09/2015	8-53152- 10060-5	8-53152-10061-2

The recalled products were distributed nationwide.

SUGGESTED ACTION:

Recommend notification of affected parties via phone, fax, or e-mail. Consumers can call 1-800-921-2294, Monday through Friday from 8:30 a.m. to 5 p.m. MT, or email returns@theprobar.com for more information and how to return the product for a full refund. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

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## Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.



## Probar LLC Recalls Probar Base® Frosted Peanut Butter Bars Due to Possible Presence of Undeclared Milk Allergen

## Contact:

Consumer: 1-800-921-2294

Media:

Travis Taylor 415.392.1000

ttaylor@finemanpr.com

**FOR IMMEDIATE RELEASE** — January 26, 2015 — PROBAR LLC of Salt Lake City, UT has initiated a voluntary recall of its PROBAR Base® Frosted Peanut Butter Bars due to the possible presence of an undeclared milk allergen. People who have an allergy or severe sensitivity to milk run the risk of a serious allergic reaction if they consume this product. No other PROBAR® products are affected.

This voluntary recall only involves Frosted Peanut Butter flavored PROBAR Base® Bars in 2.46 oz. packages distributed nationwide to retail stores and online. PROBAR® is voluntarily recalling three lots that may contain the allergen:

Product	Lot Codes Beginning with:	Expiration Da	te Unit UPC	12 Count Box UPC
Frosted Peanut Butter PROBAR Base	24289	EXP# 01/16/2016	8-53152- 10060-5	8-53152-10061-2
Frosted Peanut Butter PROBAR Base	24188	EXP# 10/07/2015	8-53152- 10060-5	8-53152-10061-2
Frosted Peanut Butter PROBAR Base	24160	EXP# 09/09/2015	8-53152- 10060-5	8-53152-10061-2

To locate the Lot Codes:

Individual unit Lot Code and Expiration Date: printed on the outer seal of the wrapper 12-unit case Lot Code and Expiration Date: printed outside of the box

Retailers and distributors have been notified to remove the product from store shelves.

The highest priority of PROBAR® is the safety and quality of its products. PROBAR® is working in close cooperation with the U.S. Food and Drug Administration (FDA) to fully resolve this issue. There have been two consumer complaints of allergic reactions to date. These complaints prompted the recall.

Consumers can call 1-800-921-2294, Monday through Friday from 8:30 a.m. to 5 p.m. MT, or email returns@theprobar.com for more information and how to return the product for a full refund.

## Probar LLC Recalls Probar Base® Frosted Peanut Butter Bars Due to Possible Presence of Undeclared Milk Allergen Photo



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