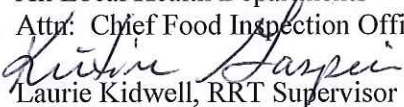




DATE: April 20, 2015

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: 
Laurie Kidwell, RRT Supervisor
Food Protection Program

SUBJECT: PROLAINAT - RECALL [Food]

AFFECTED PRODUCT: Trader Joe's A Dozen Sweet Bites (Chocolate & Coffee "Opéra" Cake, Raspberry "Macaron Aux Framboises" Cake, Caramel & Chocolate Cake)

SUMMARY: Unclassified Recall; The recall has been initiated due to undeclared coconut.

The recalled product was produced from January 1, 2011 to February 5, 2015. The product was sold frozen and packaged in a 9.16 oz box with a photograph of the product on the front of the box and a UPC #00967679 that can be found printed the back of the package.

The product was distributed to Trader Joe's stores nationwide.

SUGGESTED ACTION: Recommend notification of affected parties via phone, fax, or e-mail. Customers who have purchased 9.16 oz packages of Trader Joe's A Dozen Sweet Bites and have a sensitivity to coconut are urged to discard the product or return it to any Trader Joe's for a full refund. Customers with questions may contact Trader Joe's Customer Relations at 626-599-3817 [Monday through Friday, 6:00AM to 6:00 PM PST]. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Prolainat Voluntarily Recalls Trader Joe's A Dozen Sweet Bites Due to Undeclared Coconut

Contact
Consumer:
Trader Joe's Customer Relations
626-599-3817

Media:
Agathe Vanderesse /Quality Manager Prolainat France
Phone: +33 5 62 65 95 11
Email: Agathe.Vanderesse@prolainat.com

FOR IMMEDIATE RELEASE – April 15, 2015 – PROLAINAT is voluntarily recalling all lots of 9.16 oz packages of Trader Joe's A Dozen Sweet Bites (Chocolate & Coffee "Opéra" Cake, Raspberry "Macaron Aux Framboises" Cake, Caramel & Chocolate Cake) due to undeclared coconut. People who have an allergy or sensitivity to coconut run the risk of serious or life threatening allergic reaction if they consume the product. The Trader Joe's A Dozen Sweet Cakes is safe for consumption by those who do not have coconut allergies.

The recalled product was produced from January 1, 2011 to February 5, 2015 and distributed to Trader Joe's stores nationwide. The product was sold frozen and packaged in a 9.16 oz box with a photograph of the product on the front of the box and a UPC #00967679 that can be found printed the back of the package.

The recall was initiated after a routine product packaging review surfaced the omission of coconut from the ingredient panel. All affected product has been removed from shelves and from distribution.

No allergic reactions or illnesses have been reported to date.

Customers who have purchased 9.16 oz packages of Trader Joe's A Dozen Sweet Bites and have a sensitivity to coconut are urged to discard the product or return it to any Trader Joe's for a full refund. Customers with questions may contact Trader Joe's Customer Relations at 626-599-3817 [Monday through Friday, 6:00AM to 6:00 PM PST].

We deeply regret this situation and apologize to any consumers for any inconvenience.

Prolainat Voluntarily Recalls Trader Joe's A Dozen Sweet Bites Due to Undeclared Coconut
Photos

