Indiana State Department of Health
An Equal Opportunity Employer

Michael R. Pence
Governor

Jerome M. Adams, MD, MPH
State Health Commissioner

DATE: December 14, 2015

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: Laurie Kidwell, RRT Supervisor
Food Protection Program

SUBJECT: Pine Valley Foods, Inc. - RECALL [Food]

AFFECTED PRODUCT: Crazy about Cookies Pre-portioned varieties

SUMMARY: Unclassified Recall; The sugar cookie dough in question did not properly disclose "milk" as an ingredient or allergen. The walnut chocolate chunk cookie dough in question did not properly disclose "egg" as an ingredient or allergen.

The Pine Valley Food's cookie dough products that are affected by the recall are clearly labeled with a product description and date code on the packaging:

Produced Item Description	Date Code
Crazy about Cookies 2.7lb Sugar Cookies Pre-Portion Item # 25-2004 UPC Code - 698768102120	10/9/15 – 11/23/15 (Julian Dates - 15282 - 15327)
Crazy about Cookies 2lb Holiday Decorated Sugar Cookies Item #03-4034 UPC Code - 698768034346	10/9/15 – 11/23/15 (Julian Dates - 15282 - 15327)
Crazy about Cookies 2lb Princess Decorated Sugar Cookies Item # 03-4031 UPC Code - 698768034315	10/9/15 – 11/23/15 (Julian Dates - 15282 - 15327)
Crazy about Cookies 2lb Monsters Decorated Sugar Cookies Item # 03-4032 UPC Code - 698768034322	10/9/15 – 11/23/15 (Julian Dates - 15282 - 15327)
Crazy about Cookies 2lb Birthday Decorated Sugar Cookies Item # 03-4033 UPC Code - 698768034339	10/9/15 – 11/23/15 (Julian Dates - 15282 - 15327)
Crazy about Cookies 2lb Hello Kitty Decorated Sugar Cookies Item # 03-4035 UPC Code - 698768034353	10/9/15 – 11/23/15 (Julian Dates - 15282 - 15327)
Crazy about Cookies 2lb DSC Custom Decorated Sugar Cookies Item # 101-2207 thru 101- 2355 UPC Code - None	10/9/15 – 11/23/15 (Julian Dates - 15282 - 15327)
Crazy about Cookies 2.7lb Walnut Chocolate Chunk Cookies Pre-Portion Item # 25-2008 UPC Code – 698768102168	11/24/15 (Julian Date 15328)

The Sugar & Walnut Chocolate Chunk Cookie Dough varieties were distributed nationally to Distributors, Groups and Organizations within the Fundraising Industry.

SUGGESTED ACTION: Recommend notification of affected parties via phone, fax, or e-mail. Consumers who have purchased any of the products should return them to Pine Valley Foods, Inc. at 131 Frost Commercial Drive, West Monroe, LA. 71292, for replacement or destroy the products and provide proof of purchase for replacement. If you have any questions please call Customer Service at 318-397-1124 during the hours of 8AM – 5PM CST.

Furthermore, if any recalled products are found, notify this office at 317-233-8475.
****

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Pine Valley Foods, Inc. Voluntarily Recalls Crazy About Cookie Products Due to Undeclared Allergens

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

For Immediate Release

December 9, 2015

Contact

Consumers

Customer Service
318-397-1124

Firm Press Release
View Product Photos

LOUISIANA - Pine Valley Foods, Inc. is voluntarily recalling Crazy about Cookies Pre-portioned varieties after learning that a labeling misstatement on the sugar cookie dough & walnut chocolate chunk cookie dough that was sold and distributed. The sugar cookie dough in question did not properly disclose "milk" as an ingredient or allergen. The walnut chocolate chunk cookie dough in question did not properly disclose "egg" as an ingredient or allergen.

People who have allergies to milk or egg run the risk of serious or life-threatening allergic reaction if they consume these products. People who have an allergy or sensitivity to milk and egg, or are lactose intolerant should not consume these products. No other Pine Valley Food's products are affected, and the recalled products may be safely consumed by those who do not have an allergy or sensitivity to milk nor egg.

Pine Valley Foods, Inc. takes no chances when it comes to the safety of our consumers.

The Pine Valley Food's cookie dough products that are affected by the recall are clearly labeled with a product description and date code on the packaging:

Produced Item Description	Date Code
Crazy about Cookies 2.7lb Sugar Cookies Pre-Portion Item # 25-2004 UPC Code - 698768102120	10/9/15 – 11/23/15 (Julian Dates - 15282 - 15327)
Crazy about Cookies 2lb Holiday Decorated Sugar Cookies Item #03-4034 UPC Code - 698768034346	10/9/15 – 11/23/15 (Julian Dates - 15282 - 15327)
Crazy about Cookies 2lb Princess Decorated Sugar Cookies Item # 03-4031 UPC Code - 698768034315	10/9/15 – 11/23/15 (Julian Dates - 15282 - 15327)
Crazy about Cookies 2lb Monsters Decorated Sugar Cookies Item # 03-4032 UPC Code - 698768034322	10/9/15 – 11/23/15 (Julian Dates - 15282 - 15327)
Crazy about Cookies 2lb Birthday Decorated Sugar Cookies Item # 03-4033 UPC Code - 698768034339	10/9/15 – 11/23/15 (Julian Dates - 15282 - 15327)
Crazy about Cookies 2lb Hello Kitty Decorated Sugar Cookies Item # 03-4035 UPC	10/9/15 – 11/23/15 (Julian Dates -

Produced Item Description	Date Code
Code - 698768034353	15282 - 15327)
Crazy about Cookies 2lb DSC Custom Decorated Sugar Cookies Item # 101-2207 thru 101- 2355 UPC Code - None	10/9/15 – 11/23/15 (Julian Dates - 15282 - 15327)
Crazy about Cookies 2.7lb Walnut Chocolate Chunk Cookies Pre-Portion Item # 25-2008 UPC Code - 698768102168	11/24/15 (Julian Date 15328)

The Sugar & Walnut Chocolate Chunk Cookie Dough varieties were distributed nationally to Distributors, Groups and Organizations within the Fundraising Industry.

Consumers who have purchased any of the products should return them to Pine Valley Foods, Inc. at 131 Frost Commercial Drive, West Monroe, LA. 71292, for replacement or destroy the products and provide proof of purchase for replacement. If you have any questions please call Customer Service at 318-397-1124 during the hours of 8AM – 5PM CST.

This recall is being conducted in cooperation with the Food and Drug Administration.

###

Product Photos

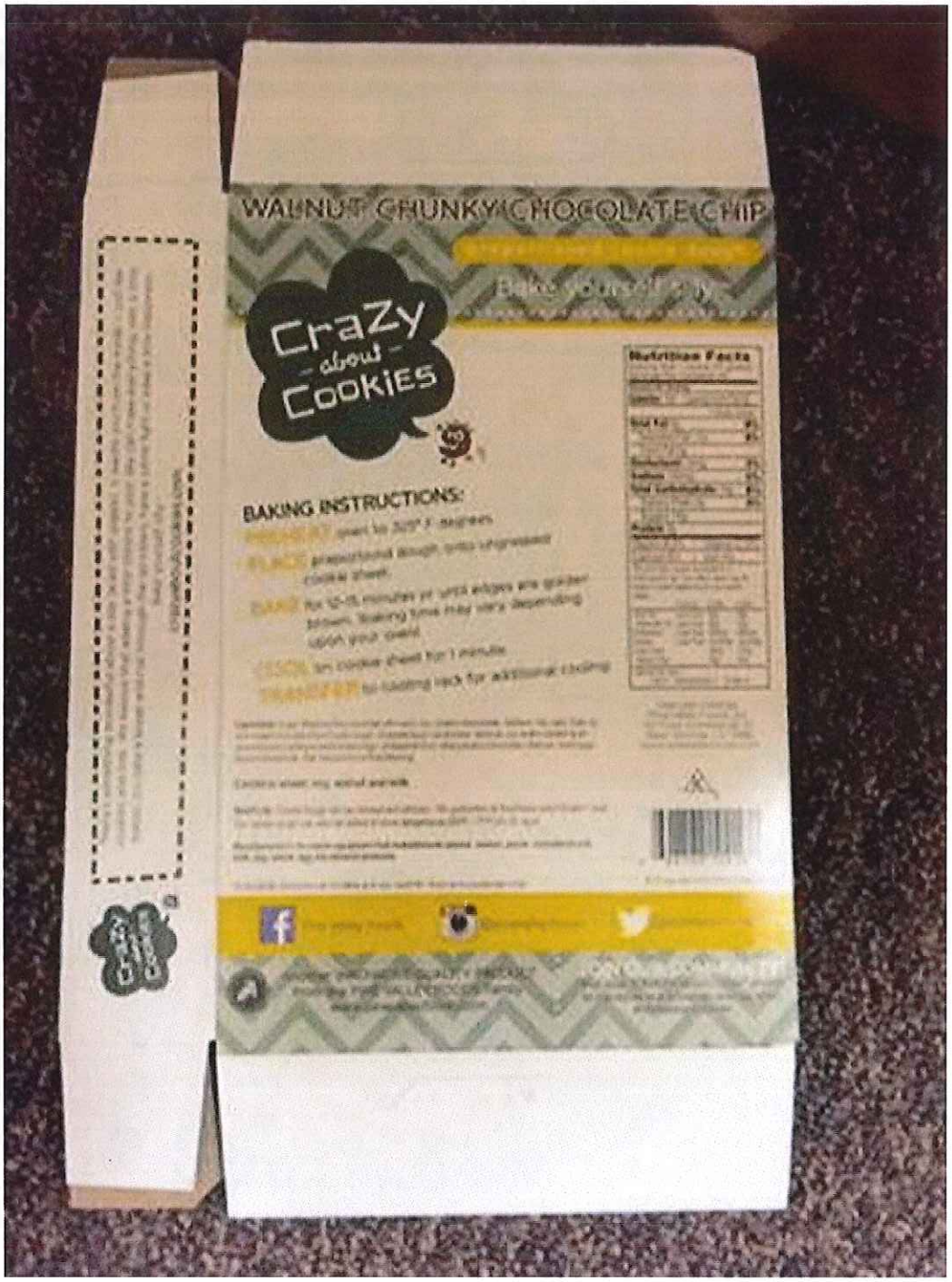

SUGAR
BAKING INSTRUCTIONS
Nutrition Facts
Decorated
SUGAR COOKIE KIT
AWESOMEST
Cookie Dough!
Crazy about Cookies
Decorated
SUGAR COOKIE
KIT
WHAT'S INCLUDED:
Bake yourself silly.
DECORATE SOCIALLY
Holiday
Gathering
COLLECTION
Bake. Decorate. Enjoy!


BAKING INSTRUCTIONS
HOW TO APPLY EDIBLE IMAGES:
Decorated
SUGAR COOKIE KIT
Nutrition Facts
crazyaboutcookies.com
Decorated
SUGAR COOKIE KIT
Crazy about Cookies


Decorated
SUGAR COOKIE KIT
Crazy about Cookies
AWESOMEST
Cookie Dough!
Crazy about Cookies
Decorated
SUGAR COOKIE KIT
WHAT'S INCLUDED:
Net Wt 31.7 oz. (2 lbs.)
Bake yourself silly.™
HELLO KITTY
Bake. Decorate. Enjoy!
Another INNOVATIVE QUALITY PRODUCT from the PINE VALLEY FOODS family
www.pinevalleyfoods.com
PINE VALLEY FOODS
DECORATE SOCIALLY


Decorated
SUGAR COOKIE KIT
Fairytale Princess
COLLECTION
Bake. Decorate. Enjoy!
AWESOMEST
Cookie Dough!
Crazy about Cookies
Decorated
SUGAR COOKIE KIT
WHAT'S INCLUDED:
Bake yourself silly.™
DECORATE SOCIALLY
PINE VALLEY FOODS
SPIRIT DOUGH
Bake. Decorate. Enjoy!
Decorated
SUGAR COOKIE KIT


AWESOMEST
Cookie Dough!
Crazy about Cookies
Decorated
SUGAR COOKIE
KIT
WHAT'S INCLUDED:
Bake yourself silly.™
Birthday
Celebration
COLLECTION
Bake. Decorate. Enjoy!
PINE VALLEY FOODS
Crazy about Cookies
- Decorated -
SUGAR COOKIE KIT
Monster
Bash
COLLECTION
Decorated
SUGAR COOKIE
KIT


WALNUT CHUNKY CHOCOLATE CHIP
Crazy about Cookies
BAKING INSTRUCTIONS:


Cookie Dough!
Crazy about Cookies
contains 40 cookies
WALNUT CHUNKY CHOCOLATE CHIP
Part Chewy. Part Crunchy. 100% Awesome!