

Michael R. Pence Governor

Jerome M. Adams, MD, MPH State Health Commissioner

DATE:

March 16, 2015

TO:

All Local Health Departments

Attn: Chief Food Inspection Officer

FROM:

Laurie Kidwell, RRT Supervisor

Food Protection Program

SUBJECT:

Primal Pet Foods - Recall [Cat Food]

AFFECTED

PRODUCT:

Feline Turkey Raw Frozen Formula

SUMMARY:

Unclassified Recall; The recall has been initiated because of a low thiamine level in the product.

Only the product with the following Best By date and production code is included in the voluntary recall. It is best to check the production code on the back of the bag to determine if the product has been recalled or

not.

The lot involved in this voluntary recall is:

Primal Pet Foods Feline Turkey Raw Frozen Formula 3-pound bag (UPC# 8 50334-00414 0) with Best By date

060815 B22

The product was sold nationwide.

SUGGESTED ACTION:

Recommend notification of affected parties via phone, fax, or e-mail. Consumers who still have bags of cat food from this lot should stop feeding it to their cats and call us at (866) 566-4652 Monday through Friday,

9:00 am - 4:00 pm PST. Consumers with further questions should visit our website at

www.primalpetfoods.com or call us at this same number. Furthermore, if any recalled products are found,

notify this office at 317-233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Primal Pet Foods Voluntarily Recalls A Single Lot of Raw Frozen Cat Food



Contact Consumer: 866-566-4652

Media: 866-566-4652

FOR IMMEDIATE RELEASE – March 13, 2015 – Primal Pet Foods is voluntarily recalling a single batch production code of Feline Turkey Raw Frozen Formula 3-pound bag. FDA tested product in response to a single consumer complaint. Primal Pet Foods was alerted by FDA that the testing of two bags of this lot resulted in a low thiamine level. Neither FDA nor Primal have received any other reports concerning Thiamine in Primal products. No other product manufactured by Primal Pet Foods is involved in this voluntary recall.

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Primal takes very seriously, the need for adequate Thiamine levels in our feline diets. We include Organic Quinoa Sprout Powder as a natural B-Complex supplement to ensure that adequate levels of Thiamine are met. Additionally, Thiamine occurs naturally in other ingredients contained in our Feline Turkey Formula such as: Turkey Muscle Meat (including heart), Turkey Liver, Organic Sunflower Seeds, Dried Organic Kelp, Organic Collard Greens and Organic Squash.

Consumers who still have bags of cat food from this lot should stop feeding it to their cats and call us at (866) 566-4652 Monday through Friday, 9:00 am – 4:00 pm PST. Consumers with further questions should visit our website at www.primalpetfoods.com or call us at this same number.

Cats fed only diets low in thiamine for several weeks may be at risk for developing a thiamine deficiency. Thiamine is essential for cats. Symptoms of deficiency displayed by an affected cat can be gastrointestinal or neurological in nature. Early signs of thiamine deficiency may include decreased appetite, salivation, vomiting, and weight loss. In advanced cases, neurologic signs can develop, which may include ventriflexion (bending towards the floor) of the neck, wobbly walking, circling, falling, and seizures. If your cat has consumed the recalled lot and has these symptoms, please contact your veterinarian. If treated promptly, thiamine deficiency is typically reversible.



