

Michael R. Pence Governor

William C. VanNess II, MD State Health Commissioner

DATE:

June 3, 2014

TO:

All Local Health Departments

Attn: Chief Food Inspection Officer

FROM:

Laurie Kidwell, RRT Supervisor

Food Protection Program

SUBJECT:

Princess House, Inc. – RECALL [Food Utensil]

**AFFECTED** 

PRODUCT:

Marissa Tangerine Appetizer Plates

**SUMMARY:** 

Unclassified Recall; The recall has been initiated because when these plates are put into certain food service use, this may allow <u>cadmium</u> and <u>lead</u> in the decorative plate decal to escape at levels exceeding U.S. Food and Drug Administration ("FDA") and/or California Proposition 65 guidance levels.

All Marissa Tangerine Appetizer Plates distributed through its consultant and hostess

network are being recalled.

The recalled lot distributed through Princess House, Inc a <u>nationwide</u> direct sales

distributor of tableware and house goods.

SUGGESTED

ACTION:

For consumer inquiry only. If you are a consumer with one or more of these Plates, you can obtain information about product return and exchange for product of equal or greater value by contacting your sales consultant or hostess or by contacting Princess House directly at (877) 233-1647. You can also review the voluntary recall page on the

Princess House website at www.princesshouse.com.

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## Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.



## Princess House, Inc. Voluntarily Recalls Marissa Tangerine Appetizer Plates Due to Cadmium and Lead Levels

Contact:

Consumer: (877) 233-1647

Media:

Biz Dailey (206) 780-8348

Email: news@kraftfoods.com

Victoria Vilbrandt Princess House, Inc. (508) 884-3863

Email: Vvilbrandt@princesshouse.com

FOR IMMEDIATE RELEASE - May 9, 2014 - Princess House, Inc., Taunton, MA- A nationwide direct sales distributor of tableware and house goods, announced today that as a result of internal compliance and independent product testing, it has very recently become aware that a small quantity of its Marissa Tangerine Appetizer Plates, when put into certain food service use, may allow cadmium and lead in the decorative plate decal to escape at levels exceeding U.S. Food and Drug Administration ("FDA") and/or California Proposition 65 guidance levels.

While not all Plates distributed by the Company have this condition, Princess House is voluntarily recalling all these Plates distributed through its consultant and hostess network. No illness or injury related to this situation has been reported to date.

**Note:** Only the Tangerine Appetizer Plates are affected by this voluntary recall and all other Marissa collection tableware are not involved.

Product featured below depicts the Marissa Tangerine Appetizer Plate that is the subject of this voluntary recall:

If you are a consumer with one or more of these Plates, you can obtain information about product return and exchange for product of equal or greater value by contacting your sales consultant or hostess or by contacting Princess House directly at (877) 233-1647. You can also review the voluntary recall page on the Princess House website at www.princesshouse.com.

If you are a Princess House consultant or hostess, refer to the mailing provided by the Company or contact the Company directly as outlined above.

This recall is being made with the knowledge of the US Food and Drug Administration.

Princess House, Inc. Voluntarily Recalls Marissa Tangerine Appetizer Plates
Due to Cadmium and Lead Levels
Photos



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