

Michael R. Pence Governor William C. VanNess II, MD State Health Commissioner

DATE:

January 21, 2014

TO:

All Local Health Departments

Attn:/Chief.Food Inspection Officer

FROM:

A. Scott Gilliam, MBA, CP-FS Director, Food Protection Program

SUBJECT:

Rise'n Roll Bakery of Middlebury, IN [Food]

AFFECTED

PRODUCT:

All Donut Varieties

Cinnamon Caramel Donut Holes

Rise'n Roll Specialties Nutty Crunch in 8oz Pouches

SUMMARY:

Unclassified Recall; The donut and donut hole products may contain <u>undeclared egg, a known allergen</u>. The donut and donut holes products are packaged in brown boxes and labeled with the name Rise'n Roll Bakery and Deli. The donuts are packaged in 6 and 12 count boxes with UPC 626570617440 & 626570617457 respectively while the cinnamon caramel donut holes are packaged in 1.05# boxes with UPC 626570617433. The recalled product has a sell by date of June 13th, 2014 or earlier.

The Rise'n Roll Specialties Nutty Crunch is being recalled because they contain undeclared peanuts, a known allergen.

The products were sold in the <u>Rise' N Roll retail store in Middlebury Indiana, Jim's General Store in Ridgeville Indiana</u>, <u>The Red Garter Shop in Munster Indiana</u>, and <u>Swissland Cheese in Berne Indiana</u>. There may be additional Indiana locations as well. The products were also distributed to retail stores in the nearby states of <u>Illinois</u>, <u>Michigan</u>, and <u>Ohio</u> as well as retail stores in PA, KS, WI, MN, MO, VA; and to a distributer in PA. Customers may have also purchased this product on the <u>Rise' N Roll</u> <u>website</u> at <u>www.risenrollbakery.com</u>.

SUGGESTED

ACTION:

Recommend notification of affected parties via phone, fax, or e-mail. Consumers with questions may contact the company at 1-574-825-4032 Mon-Fri 8am to 4pm Eastern Standard Time. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

Recall -- Firm Press Release



FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company

Rise'N Roll Bakery Issues Allergy Alert on Undeclared Egg in All Their Donut Varieties and Undeclared Peanuts in Nutty Crunch

Contact:

Consumer: Dewayne Kurtz 1-574-825-4032

FOR IMMEDIATE RELEASE -January 17, 2014 - Rise'n Roll Bakery of Middlebury, IN, is recalling all its donut varieties and cinnamon caramel donut holes because they may contain undeclared egg. We are also recalling our Rise'n Roll Specialties Nutty Crunch in 8oz pouches because they contain undeclared peanuts. People who have allergies to egg, or peanut run the risk of serious or life-threatening allergic reaction if they consume these products.

The donut and donut holes products containing undeclared egg are packaged in brown boxes and labeled with the name Rise'n Roll Bakery and Deli. The donuts are packaged in 6 and 12 count boxes with UPC 626570617440 & 626570617457 respectively while the cinnamon caramel donut holes are packaged in 1.05# boxes with UPC 626570617433. These products were produced on or before Jan. 13th, 2014 and were sold in our retail store and distributed to retail stores in Northern Indiana.

The Rise'n Roll Specialties Nutty Crunch containing undeclared peanuts was packaged in 8 oz. pouches with UPC 827912041583. The product was sold in our retail store; distributed to retail stores in the following states PA, IL, KS, MI, OH, WI, IN, MN, MO, VA; and to a distributer in PA. Customers may have also purchased this product on our website www.risenrollbakery.com The recalled product has a sell by date of June 13th, 2014 or earlier.

No illnesses have been reported to date in connection with this problem.

The recall was initiated during an FDA inspection of the manufacturer where label review found the undeclared ingredients in the product. Subsequent investigation indicates the problem was caused by a temporary breakdown in the company's production and packaging process.

Rise'n Roll Specialties Nutty Crunch will no longer be produced with peanuts. All future donut production will be labeled to declare egg.

Consumers with questions may contact the company at 1-574-825-4032 Mon-Fri 8am to 4pm Eastern Standard Time.

Rise'N Roll Bakery Issues Allergy Alert on Undeclared Egg in All Their Donut Varieties and Undeclared Peanuts in Nutty Crunch Photos











