

Michael R. Pence

William C. VanNess II, MD State Health Commissioner

DATE:

June 16, 2014

TO:

All Local Health Departments

Attp: Chief Food Inspection Officer

FROM:

Laurie Kidwell, RRT Supervisor

Food Protection Program

SUBJECT:

Schnucks Bakery - RECALL [Food]

AFFECTED

PRODUCT:

Devil's Food Cakes decorated with pecans

SUMMARY:

Unclassified Recall; This recall has been initiated because during an ingredient/label review, it was noted that although pecans were visible on top of the cake (not baked

inside), the known allergen was not disclosed on the label.

The affected products are:

Schnucks Bakery 8" Devil's Food Cake

UPC: 04131831186 Item: 31-40080

Schnucks Bakery ½ CK - Devil's Food CK

UPC: 04131831078 Item: 31-40503

These cakes were sold at all Schnucks stores in <u>Indiana</u> and <u>Illinois</u>.

SUGGESTED

ACTION:

Recommend notification of affected parties via phone, fax, or e-mail. Please return the specified product to their nearest store for a full refund or exchange. Consumers with questions may call Schnucks Consumer Affairs at 1-800-264-4400. Furthermore, if any

recalled products are found, notify this office at 317-233-8475.

Recall -- Firm Press Release



FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Schnucks Bakery Recalls Devil's Food Cakes Topped With Undeclared Pecans

Cakes sold at all Schnucks stores

Contact

Consumer: Schnucks Consumer Affairs 1-800-264-4400

Media: Lori Willis Schnucks (Logli) 314-994-4602

FOR IMMEDIATE RELEASE – June 13, 2014 – Schnucks Bakery has issued a voluntary recall on Devil's Food Cakes decorated with pecans. Anyone with a pecan allergy who consumed this product may be at risk for serious reaction.

During an ingredient/label review, it was noted that although pecans were visible on top of the cake (not baked inside), the known allergen was <u>not disclosed on the label</u>.

These cakes were sold at all Schnucks stores in Missouri, Illinois, Indiana, Iowa and Wisconsin. If you have a pecan allergy and have purchased the Schnucks Devil's Food Cake, you may return it to any Schnucks store:

Schnucks Bakery 8" Devil's Food Cake

UPC: 04131831186 Item: 31-40080

Schnucks Bakery ½ CK – Devil's Food CK

UPC: 04131831078 Item: 31-40503

There have been no reports of illness associated with this recall. However, if you are concerned about a possible allergic reaction please contact your physician.

Please return the specified product to their nearest store for a full refund or exchange. Consumers with questions may call Schnucks Consumer Affairs at 1-800-264-4400.