

Michael R. Pence Governor

William C. VanNess II, MD State Health Commissioner

DATE:

April 15, 2014

TO:

All Local Health Departments

Attn: Chief Food Inspection Officer

FROM:

Laurie Kidwell, RRT Supervisor

Food Protection Program

SUBJECT:

The Kroger Co. - RECALL [Food]

AFFECTED

PRODUCT:

Private Selection Sweet Strawberry Sorbet

SUMMARY:

Unclassified Recall; The recall has been initiated because the product may contain milk,

a known allergen, that is not listed on the label.

The recalled product is Private Selection Sweet Strawberry Sorbet, sold in 16 fluid ounce

packages with a code date of Aug 11, 2015 and UPC 11110 52108.

Included in this recall are Kroger and Jay C stores in the following states: Indiana,

Illinois, Kentucky, Michigan, and Ohio.

SUGGESTED

ACTION:

Recommend notification of affected parties via phone, fax, or e-mail. Customers who have questions about this recall may contact Kroger toll-free at 800-KROGERS (800-576-4377). For more information, please visit www.kroger.com/recall & Furthermore, if

any recalled products are found, notify this office at 317-233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company

Private Selection Sweet Strawberry Sorbet Recalled for Undeclared Allergen



Contact:

Consumer/Media: 1-800-576-4377 www.kroger.com/recall ≰

FOR IMMEDIATE RELEASE - April 12, 2014 - The Kroger Co. (NYSE: KR) said today it has recalled Private Selection Sweet Strawberry Sorbet sold at the company's Kroger and Jay C stores in 13 states because the product may contain milk not listed on the label.

People who are allergic to milk could have a severe reaction if they consume this product. For consumers who are not allergic to milk, there is no safety issue with the product.

Two Kroger customers have reported a possible allergic reaction in connection with this product. Out of an abundance of caution, Kroger has recalled Private Selection Sweet Strawberry Sorbet, sold in 16 fluid ounce packages with a code date of Aug 11, 2015 and UPC 11110 52108, due to a potential presence of a milk allergen.

Included in this recall are Kroger and Jay C stores in the following states only: Alabama, Arkansas, Georgia, Illinois, Indiana, Kentucky, Michigan, Mississippi, Missouri, Ohio, South Carolina, Tennessee, and West Virginia (along the Ohio border).

<u>Not included</u> in this recall are Kroger stores in the company's Southwest division, which includes the states of Louisiana and Texas; Kroger stores in the company's Mid-Atlantic division, which includes stores in North Carolina, eastern West Virginia and Virginia.

Customers in the impacted states should return the product to stores for a full refund or replacement.

What Kroger is doing

Kroger has removed potentially affected item from store shelves and initiated its customer recall notification system that alerts customers who may have purchased recalled Class 1 products through register receipt tape messages and phone calls.

What customers should do

Customers are asked to carefully check their freezers for the recalled product. Any opened or unopened products included in this recall should not be consumed by persons allergic to milk, and should be returned to their local store for a full refund.

Customers who have questions about this recall may contact Kroger toll-free at 800-KROGERS (800-576-4377). For more information, please visit www.kroger.com/recall ♣.

Kroger, one of the world's largest retailers, employs more than 375,000 associates who serve customers in 2,640 supermarkets and multi-department stores in 34 states and the District of Columbia under two dozen local banner names including Kroger, City Market, Dillons, Food 4 Less, Fred Meyer, Fry's, Harris Teeter, Jay C, King Soopers, QFC, Ralphs and Smith's. The company also operates 786 convenience stores, 320 fine jewelry stores, 1,240 supermarket fuel centers and 38 food processing plants in the U.S. Recognized by Forbes as the most generous company in America, Kroger supports hunger relief, breast cancer awareness, the military and their families, and more than 30,000 schools and grassroots organizations. Kroger contributes food and funds equal to 200 million meals a year through more than 80 Feeding America food

bank partners. A leader in supplier diversity, Kroger is a proud member of the Billion Dollar Roundtable and the U.S. Hispanic Chamber's Million Dollar Club.

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