



**Indiana State  
Department of Health**  
*An Equal Opportunity Employer*

**Michael R. Pence**  
Governor

**William C. VanNess II, MD**  
State Health Commissioner

**DATE:** March 3, 2014

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:** *A. Scott Gilliam*  
A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program

**SUBJECT:** Unilever United States, Inc. - RECALL [Food]

**AFFECTED  
PRODUCT:** Popsicle brand Orange, Cherry and Grape flavored ice pops

**SUMMARY:** Unclassified Recall; The recalled products may have been inadvertently exposed to milk, which is a known allergen and it was not listed as an ingredient on the label.

The affected product is sold in a paperboard box, containing 20-1.65 FL OZ (48.7 ML) POPS with a unit UPC of 7756712130, with best before dates of JUN0315GBV, JUN0415GBV, JUN0515GBV, and JUN0615GBV, which are printed on the side of each box. No other best before dates have been affected.

The product was distributed nationwide and reached consumers through retail stores.

**SUGGESTED  
ACTION:** Recommend notification of affected parties via phone, fax, or e-mail. Consumers who have purchased boxes of the above product with the affected UPC and best before dates are asked to immediately discontinue use of the product, retain the outer box and call 877-270-7402, which is operational 24 hours a day, to request a replacement coupon. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company

## **Unilever United States, Inc. Issues Allergy Alert for Limited Number of 20-Count Boxes of Popsicle Orange, Cherry and Grape Ice Pops Due to Undeclared Milk**

**Contact:**

Consumer:  
877-270-7402

**Media:**

Jaime Stein  
201-894-7760  
[mediarelations.usa@unilever.com](mailto:mediarelations.usa@unilever.com)

**FOR IMMEDIATE RELEASE** - Feb. 28, 2014 - Unilever United States, Inc. is voluntarily recalling a limited number of 20-count boxes of Popsicle brand Orange, Cherry and Grape flavored ice pops because they may have been inadvertently exposed to milk, which is not listed as an ingredient on the label. Persons who have an allergy or severe sensitivity to milk run the risk of a serious or life-threatening allergic reaction if they consume these products.

This limited voluntary recall is being conducted with the knowledge of the U.S. Food & Drug Administration.

The affected product is sold in a paperboard box, containing 20-1.65 FL OZ (48.7 ML) POPS with a unit UPC of **7756712130**, with best before dates of **JUN0315GBV**, **JUN0415GBV**, **JUN0515GBV** and **JUN0615GBV**, which are printed on the side of each box. No other best before dates have been affected.

The product was distributed nationwide and reached consumers through retail stores. No product was shipped outside the U.S.

No other Popsicle brand products are affected by this limited voluntary recall. To date, the company has received one report of two milk allergic reactions associated with this product. The company initiated the recall as a result of this consumer complaint.

Consumers who have purchased boxes of the above product with the affected UPC and best before dates are asked to immediately discontinue use of the product, retain the outer box and call **877-270-7402**, which is operational 24 hours a day, to request a replacement coupon.

The company is placing a notification on the Food Allergy Research & Education (FARE) website [www.foodallergy.org](http://www.foodallergy.org).

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**Unilever United States, Inc. Issues Allergy Alert for Limited Number of 20-Count Boxes of Popsicle Orange, Cherry and Grape Ice Pops Due to Undeclared Milk**

**Photo**



**Nutrition Facts**

Serving Size 1 Pop (33g)  
Servings Per Container 20

Amount Per Serving		% Daily Value*
Calories 40		
Total Fat 0g		0%
Sodium 0mg		0%
Total Carbohydrate 10g		2%
Sugars 8g		
Protein 0g		

**WARNING: BLEND POP (WITH 1/2 CUP) CONTAINS CITRUS FLAVOR WHICH MAY CAUSE ALLERGY REACTION IN CHILDREN WITH CITRUS ALLERGY. BLEND POP (WITH 1/2 CUP) CONTAINS CHERRY FLAVOR WHICH MAY CAUSE ALLERGY REACTION IN CHILDREN WITH CHERRY ALLERGY. BLEND POP (WITH 1/2 CUP) CONTAINS GRAPE FLAVOR WHICH MAY CAUSE ALLERGY REACTION IN CHILDREN WITH GRAPE ALLERGY. BLEND POP (WITH 1/2 CUP) CONTAINS ORANGE FLAVOR WHICH MAY CAUSE ALLERGY REACTION IN CHILDREN WITH ORANGE ALLERGY. BLEND POP (WITH 1/2 CUP) CONTAINS MIXED FLAVOR WHICH MAY CAUSE ALLERGY REACTION IN CHILDREN WITH MIXED FLAVOR ALLERGY. BLEND POP (WITH 1/2 CUP) CONTAINS LEMON FLAVOR WHICH MAY CAUSE ALLERGY REACTION IN CHILDREN WITH LEMON ALLERGY. BLEND POP (WITH 1/2 CUP) CONTAINS LIME FLAVOR WHICH MAY CAUSE ALLERGY REACTION IN CHILDREN WITH LIME ALLERGY. BLEND POP (WITH 1/2 CUP) CONTAINS MANGO FLAVOR WHICH MAY CAUSE ALLERGY REACTION IN CHILDREN WITH MANGO ALLERGY. BLEND POP (WITH 1/2 CUP) CONTAINS PEACH FLAVOR WHICH MAY CAUSE ALLERGY REACTION IN CHILDREN WITH PEACH ALLERGY. BLEND POP (WITH 1/2 CUP) CONTAINS PINEAPPLE FLAVOR WHICH MAY CAUSE ALLERGY REACTION IN CHILDREN WITH PINEAPPLE ALLERGY. BLEND POP (WITH 1/2 CUP) CONTAINS RASPBERRY FLAVOR WHICH MAY CAUSE ALLERGY REACTION IN CHILDREN WITH RASPBERRY ALLERGY. BLEND POP (WITH 1/2 CUP) CONTAINS STRAWBERRY FLAVOR WHICH MAY CAUSE ALLERGY REACTION IN CHILDREN WITH STRAWBERRY ALLERGY. BLEND POP (WITH 1/2 CUP) CONTAINS VANILLA FLAVOR WHICH MAY CAUSE ALLERGY REACTION IN CHILDREN WITH VANILLA ALLERGY.**

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PO BOX 100  
All Rights Reserved. Popsicle is a registered trademark.

Naturally & Artificially Flavored Orange and Cherry Ice Pops, Grape Flavored Ice Pops with other Natural Flavors - A Unilever Food Solutions Division  
20 - 1.65 FL. OZ. (48.71ML)  
POPS NET 33 FL. OZ. (974.71ML)

40 CALORIES  
0 SAT FAT  
0g  
0g  
0g  
PER 1 POP SERVING

The Original Brand  
**Popsicle**

**Orange  
Cherry  
Grape**

Customer Comments?  
Call 800-933-2849  
Visit us online at popsicle.com

77567 12130  
83234368

PRINT DATE CODE AREA  
BACKGROUND COLOR COATING  
OKAY, NO GRAPHICS

