



Indiana State Department of Health
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Michael R. Pence
Governor

William C. VanNess II, MD
State Health Commissioner

DATE: March 31, 2014
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: *A. Scott Gilliam*
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: Vita Food Products, Inc. - RECALL [Food]

AFFECTED PRODUCT: Elf Herring Fillets

SUMMARY: Unclassified Recall; This recall has been initiated because the Elf Herring Fillets in Wine Sauce subject to the recall actually contain herring fillets in sour cream and therefore contain undeclared milk.

Products from this lot are in individual 12 ounce plastic jars and can be identified by the best if used before date of 21 May 14 and lot number 03553, which can be found on the backside of the jar at the bottom of the label. The front of the label says "Elf Herring Fillets in Wine Sauce." Mislabeled products that are subject to recall will be obvious to consumers because the recalled product's white sour cream sauce can be seen through the clear plastic jar.

The product was sent to retailers in the nearby states of Illinois and Michigan beginning on December 26, 2013.

SUGGESTED ACTION: Recommend notification of affected parties via phone, fax, or e-mail. Consumers may also call the company at (800) 989-VITA Monday through Friday, 8:00 am – 5:00 pm (Central) with questions. Furthermore, if any recalled products are found, notify this office at 317-233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company



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To promote and provide
essential public health services.

Vita Food Products Issues Voluntary Recall of ELF Herring Fillets in Wine Sauce Containing Undeclared Milk

Contact:

Consumer:
1-800-989-VITA

Media:

Steve Fitzer
National Sales Manager
1-312-738-7522
sfitzer@vitafoodproducts.com

FOR IMMEDIATE RELEASE - March 28, 2014 - Vita Food Products, Inc. of Chicago, Illinois is notifying the public that it is recalling 2,280 individual plastic jars of 12 ounce Elf Herring Fillets in Wine Sauce that actually contains herring fillets in sour cream and therefore contains undeclared milk. People who have an allergy or severe sensitivity to milk run the risk of serious or life-threatening allergic reaction if they consume this product. There have been no illnesses reported to date in connection with this product.

The product was sent to retailers in Illinois, Michigan, Minnesota and Wisconsin beginning on December 26, 2013.

The single lot of ELF Herring Fillets in Wine Sauce that is the subject of this public announcement and recall should have been labeled as another ELF-branded product, Herring Fillets in Real Sour Cream. As a result, the ingredients in the recalled Herring Fillets in Wine Sauce product are not accurately stated and it contains an undeclared milk allergen. Products from this lot can be identified by the best if used before date of **21 May 14** and lot number **03553**, which can be found on the backside of the jar at the bottom of the label. The front of the label says "Elf Herring Fillets in Wine Sauce." Mislabeled products that are subject to recall will be obvious to consumers because the recalled product's white sour cream sauce can be seen through the clear plastic jar. Properly labeled Elf Herring Fillets in Wine Sauce product has a clear sauce and is not subject to this recall.

Any consumer who purchased a product with the best if used before date and lot number above may request a refund by mailing the product label or a copy of the receipt to Vita Food Products, Inc., Attn: Customer Service, 2222 West Lake Street, Chicago, Illinois 60612. Consumers may also call the company at (800) 989-VITA Monday through Friday, 8:00 am – 5:00 pm (Central) with questions. If you are experiencing any unusual or severe symptoms such as those described above, go to an emergency room immediately or contact your physician for immediate advice.

This recall is being conducted with the knowledge of the U.S. Food and Drug Administration.

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