Indiana State Department of Health
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Michael R. Pence
Governor

William C. VanNess II, MD
State Health Commissioner

DATE: May 5, 2014

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: Laurie Kidwell, RRT Supervisor
Food Protection Program

SUBJECT: Wells Enterprises, Inc. - RECALL [Food]

AFFECTED PRODUCT: **Blue Bunny Premium Bordeaux Cherry Chocolate Ice Cream**

SUMMARY: **Unclassified Recall; The recall has been initiated because the product may contain egg not declared on the label.**

The recalled Blue Bunny Premium Bordeaux Cherry Chocolate Ice Cream, sold in 56 fluid ounce packages with LOT #40010 TTT 19115 18:00 4100 and a UPC 070640034123 with a Best Used By Date of 10/9/15.

The product was distributed to a limited number of stores in Indiana.

SUGGESTED ACTION: **Recommend notification of affected parties via phone, fax, or e-mail. Customers in the impacted states should return the product to stores for a full refund or replacement. Furthermore, if any recalled products are found, notify this office at 317-233-8475.**

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Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Blue Bunny Premium Bordeaux Cherry Chocolate Ice Cream Recalled for Undeclared Allergen

Contact:
Consumer:
800-331-0830

Media:
712-548-5522

FOR IMMEDIATE RELEASE - May 3, 2014 - Wells Enterprises, Inc., maker of Blue Bunny ice cream said today it has recalled Blue Bunny Premium Bordeaux Cherry Chocolate Ice Cream sold at retail grocery stores in Kansas, Indiana and Iowa because the product may contain egg not declared on the label.

People who are allergic to egg could have a severe reaction if they consume this product. For consumers who are not allergic to egg, there is no safety issue with this product. No customer illnesses have been reported to date.

The recalled **Blue Bunny Premium Bordeaux Cherry Chocolate Ice Cream**, sold in 56 fluid ounce packages with **LOT #40010 TTT 19115 18:00 4100 and a UPC 070640034123 with a Best Used By Date of 10/9/15**, was distributed to a limited number of stores in Kansas, Indiana and Iowa.

Customers in the impacted states should return the product to stores for a full refund or replacement.

Blue Bunny Premium Bordeaux Cherry Chocolate Ice Cream Recalled for Undeclared Allergen
Photos


BLUE BUNNY
Nutrition Facts
Serving Size 1/2 cup (70g)
Servings Per Container 14
Amount Per Serving
Calories 150 Calories from Fat 70
% Daily Value**
Total Fat 8g 12%
Saturated Fat 5g 25%
Trans Fat 0g
Cholesterol 25mg 8%
Sodium 35mg 1%
Potassium 160mg 5%
Total Carbohydrate 20g 7%
Dietary Fiber <1g 3%
Sugars 16g
Protein 3g 6%
Vitamin A 4% • Vitamin C 0%
Calcium 10% • Iron 0%
INGREDIENTS: Milk, Cream, Skim Milk, Sugar, Cherries (Cherries, Water, Corn Syrup, Sugar, Food Starch-Modified, Citric Acid, Natural Flavors, Red 40, Blue 1, Blue 2), Chocolate Flakes (Powdered Sugar [Sugar, Corn Starch], Coconut Oil, Cocoa Processed with Alkali, Cocoa, Butter [Or, Soy Lecithin, Vanilla Extract), Corn Syrup, Contains 1% or less of the following: Natural & Artificial Flavors, Concentrated Cherry Juice, Carob Bean Gum, Guar Gum, Carrageenan, Mono & Diglycerides, Cellulose Gel, Cellulose Gum, Red 40.
ALLERGEN INFORMATION: Contains Milk, Soy
MFD. BY WELLS ENTERPRISES, INC.,
AN ICWA CORPORATION, D/B/A WELLS DAIRY, INC.
P.O. BOX 1310 • LE MARS, IA 51031 - U.S.A.
1-800-331-8630 • bluebunny.com
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965981-09/13
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Create and send a wish card at
BlueBunny.com/wishes
For every card sent, Blue Bunny will donate $1 to help make more wishes come true.
MAKE A WISH.