
How to Talk About Help Me Grow with Providers

How To Approach Providers:

Start by asking:

- Do you provide a direct service for children under the age of 8?
- Are you finding it difficult to connect your families with young children to resources?
- Would your program benefit from a feedback loop so that families and providers are both informed about services offered.

Things you can say:

- HMG Indiana is NOT replacing anything that you are currently doing with your children and families
- HMG Indiana can be utilized as an additional resource for your families.
- HMG Indiana utilizes resources from MOMS Helpline and 211.

How To Describe Help Me Grow:

Help Me Grow - Indiana provides:

-  **FREE** connection for families and providers to community resources and child development information
-  **Information** on general child development and parenting topics
-  **Referrals** to community resources (such as diapers, car seats, food pantries, etc.)
-  **Developmental Questionnaires**
-  **Developmental activities** for parents to use at home with children from birth to age 5

Help Me Grow is for all providers:

- Child Health Care Provider
- Home Visitor
- Child care provider
- Early Intervention Provider
- Anyone who works directly with children (0-8) and families

“You may be interested to know”

“Help Me Grow is a FREE connection for families to community resources and child development information.” (See description for further points)



Help Me Grow

1-844-624-6667 Option 3 Indiana

Supporting the Healthy Development of Children

COMMUNICATION GUIDE



Piloting In: Lake, La Porte, Elkhart, St. Joseph, Madison, Delaware, Grant, Marion, and Scott Counties

How to Talk About Help Me Grow with Families

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NOTE:

Stay away from words like *test, assessment, evaluation, diagnose, delay, disability* when referring to the ASQ

Instead can say things like "Would you like to know more about your child reaching their developmental milestones?"
Or "Parenting doesn't come with a manual. Would you like to see if your child is on track?"

How To Approach Families:

Start by asking:

- Do you have children in your household under the age of 5?
- Do you have any questions about how your child is growing up?
- Have you ever wondered if your child is on track for school?
- Would you like to learn more about the resources in the community that could help your family?

Things you can say:

- Children don't come with instructions
- All parents have questions about activities to do with their child
- All parents can benefit from extra support
- It is hard and time-consuming to find and access the best service to help you and your family

"You may be interested to know"

"Help Me Grow is a FREE connection to families to community resources and child development information." (see description for further points)

What might indicate a family could benefit from Help Me Grow?

Have a child in the house between birth and 5

Are concerned about their child's well-being

Their child has challenging behaviors

Have a question or concern about how their child is developing

Worries about their child being ready for school

Concerned about child's home environment