

Indiana Main Street

State's coordinating partner for the National Main Street program



This program encourages economic development, redevelopment and improvement of downtown areas. As the traditional heart and hub of government, commerce, justice, and social interaction, the downtown district plays a crucial role in the overall image of a community. The program is founded on community economic development principles that emphasize preservation and development of traditional downtown resources.

For every **\$1** used to support a local Main Street program, an average of **\$56** in new investment is leveraged making Main Street one of the most successful economic development American strategies.

Four Point Approach:



Eligible Applicants



Cities & towns with historic fabric in their downtown.

Indiana Accredited Main Street and Nationally Accredited communities are expected to possess a commercial historic district and actively utilize historic preservation as a tool for economic development.

A commercial historic district is defined by OCRA, with approval from the Indiana Main Street Council and Main Street America, as the following: A commercial district whose majority of architecture is at least 50 years old, maintains historic integrity and historic fabric (evidenced by the survival of physical characteristics that existed during the property's historic period) and is significant in American history and/or architecture at the national, state, or local level, *OR* a commercial district that includes cultural history as part of their preservation ethic and emphasizes authentic stories of place, *OR* a combination of the two definitions.

Locate the program guide at in.gov/ocra/mainstreet



Indiana Main Street: New levels

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Indiana Main Street Program Levels



Program accepts applications for three levels:

Nationally Accredited Main Street: Organizations interested in applying to enter the Indiana Main Street program who are currently meeting all of the Accreditation Standards set forth by the National Main Street Center.

Indiana Accredited Main Street: Organizations interested in applying to enter the Indiana Main Street program, who are working the National Main Street Four Point Approach™ but could lack a paid staff person and/or paid membership to the National Main Street Center.

OCRA's Downtown Affiliate Network: Organizations interested in applying to enter the Indiana Main Street program whose organizations may lack the capacity and/or resources necessary to work the National Main Street 4 Point Approach™ holistically. They may be organizations that prefer to specialize in event-related activities only or lack the physical and/or historical capacity required to qualify as a Main Street organization.

Community Liaisons will help with the application process

