



Niles

Main Street

MICHIGAN

a downtown
REVOLUTION



eclectic shops, foods, and finds.

MoM

Match on Main



Reimbursement Grant
given to the
Local Main Street Program
for the applying Business.

Requires a **10%** match

3 Different Tracks

1,2,3 OR 1&2 OR 1&3

Track 1

Up to **\$5,000** for Design Services with Renderings





Track 2

Up to

\$25,000

for Building

Renovations,

Fixtures,

Furnishings,

Equipment

Track 3

Up to
\$25,000 for
Working Capital
including
Marketing,
Inventory,
POS



MAIN STREET TRANSFORMATION STRATEGY IMPLEMENTATION

Niles Main Street – Restaurant/Food District Transformation Strategy

Downtown Niles is a dynamic, collaborative, destination community with a variety of experiential opportunities driven by motivated entrepreneurs, that showcases all that Niles has to offer.

Create the environment that supports local specialty, food-related options.

Increase in # of heads served

Creation of local food network

Cooperation directly between local farms and restaurants/stores

Continue to build a culture of value-added collaboration among downtown business owners.

Increase in # of entrepreneurs

Consistency in hours and availability of all downtown commercial businesses

Shared advertising/marketing

Increased merchant satisfaction

Create a walkable, connected vibrant district that encourages experiencing all that Niles offers.

Year-round foot traffic

Increased commercial transactions, especially after 5pm

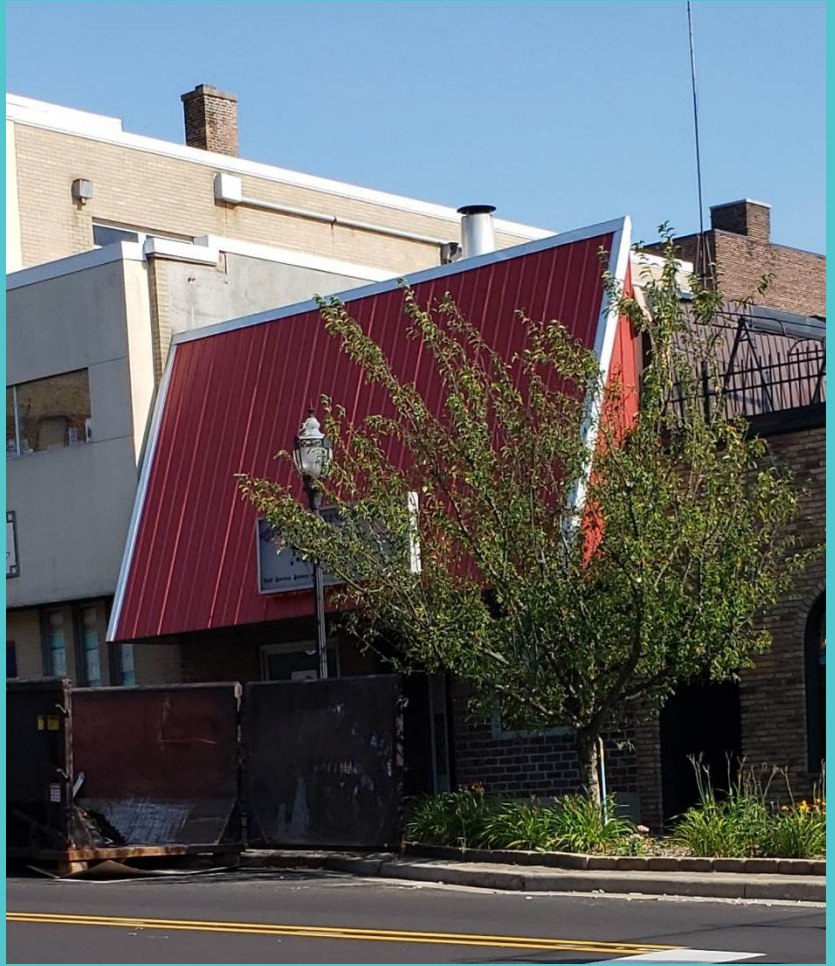
Increase in number of stores and food options open after 5pm

Crowd gathering events that are cheap and/or free (e.g. Pokemon GO night)



AMERICAS
SBDCC[®]

MICHIGAN

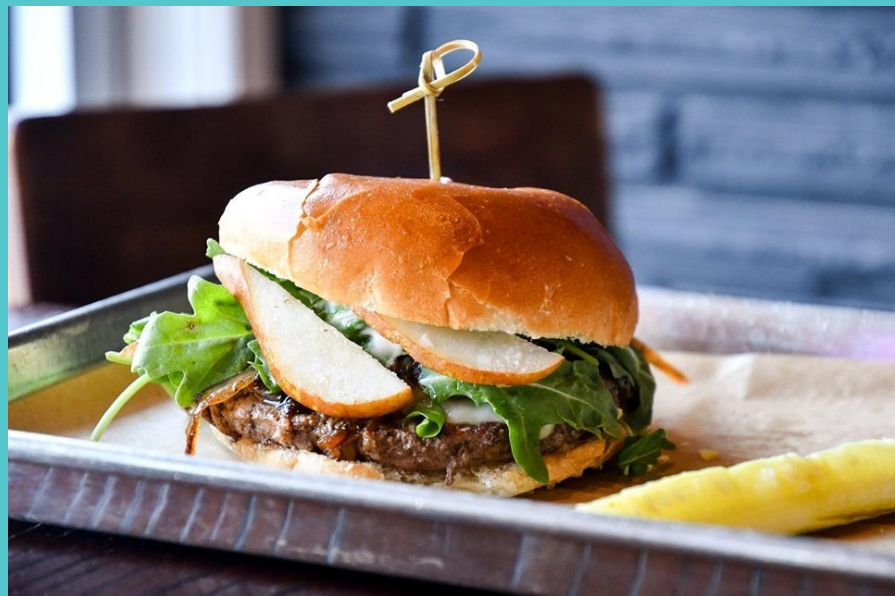


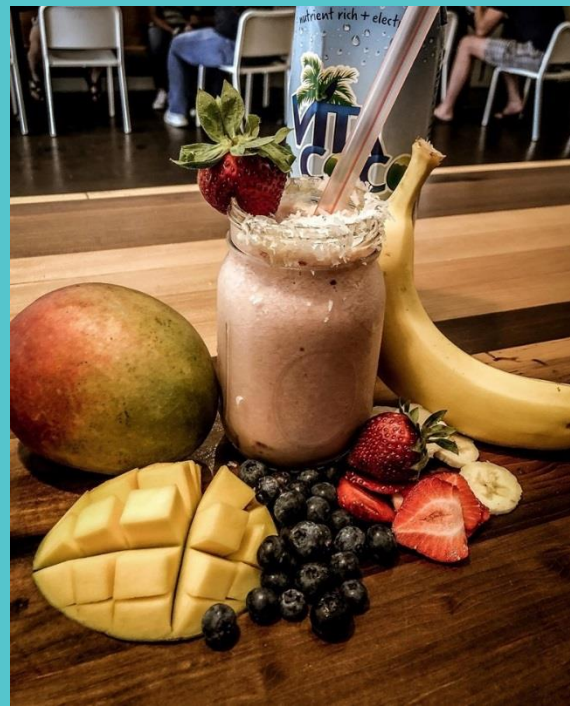


**\$80,000 in
MoM Grants**

**An Additional
\$300,000+
Investment**

**Anticipated
creation of 17+
FTE Jobs**









Thank you to everyone who voted for us!!!

Best Bar Five Years Running!!!
Home of the Best Bartender Five Years Running!!!







APOTHICA

TEAS, GAMES, & WHIMSY



Things are cooking in Niles.

Inde®
REVOLUTION
Marketplace. Niles, MI.

www.uncoverniles.com

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