

# Creating and Implementing a Master Plan for Placemaking

## Find the people:

Main Street, Design Committee  
Consultant vs Subcommittee  
Variety of backgrounds and ages

## Inventory your public art:

Private and public installations?  
Sculptures, murals, historical markers, architecture, unique features, etc

## Get curious about city/county history:

Utilize your local museum/historian  
Meet at different locations

## Research, research, research:

Review master plans  
Some of our favorites: Indiana, Colorado, Oregon, and Minnesota

## Design your project scope:

Types of projects and geographic region(s)  
Wabash example: "Public Art Master Plan" Community Prep, Downtown, Gateways, Parks/Waterfront/Trails

## Write your plan:

- What is public art and why is it important
- What makes your city a great place for public art
- How do you fund public art
- Include your inventory
- Include your project scope

## Implementation:

- When you have money, execute projects. While you are finding money, create new project concepts.
- RFP/Request for Proposal vs Self-Project Management
- Wide array of project budgets
- Wabash examples: "2017 Featured Projects"
- The dirty word: Maintenance

## Resources:

<https://www.americansforthearts.org/by-program/networks-and-councils/public-art-network>

<https://wabashvalleyartspaces.com/>

<https://forecastpublicart.org/resources/>

<https://www.wabashmarketplace.org/projects.html>

- Public Art Master Plan
- 2017 Featured Projects

## Scribble your notes here:



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